



Broomfield ARTS and HISTORY

Broomfield Art in Public Places | Call for Artists (Request for Proposals)

Community-Initiated: Commuter Art

“Celebrating Everyday: Art that Inspires Hope, Connection, and the Beauty of Life”

About the Broomfield Art in Public Places Program

- The Broomfield Art in Public Places (AIPP) program enlivens public space, nurtures community identity and contributes to a vibrant city through reflecting community spirit, enriching conversations, engaging community and elevating a sense of belonging.
- The Arts, History and Cultural Council (AHCC), a ten-member City Council-appointed commission. The AHCC commission is responsible for acting as a Cultural Council for SCFD grantmaking, and as an advisory body for the CCOB Arts & History Division programs and AIPP projects.

Project Description

- The AHCC has selected Commuter Art as the first of three 2026 community-initiated projects. This project was submitted by Kate Fitzpatrick as part of the 2024 call for community ideas for public art. Katie imagined transforming overlooked places into small moments of beauty: illustrated quotes or thoughtful affirmations that quietly highlight the everyday goodness of life and humanity.
- The City and County of Broomfield is seeking artists to create digital artworks to be temporarily installed at Commuter locations in Broomfield.
- The temporary artwork installations are intended to spark small moments of connection, encouragement, or clarity for passersby. These pieces should add beauty to the environment while offering a quiet boost to the spirit, reminding viewers of the simple yet profound qualities that make life and community meaningful.
- The selection process will utilize a Request for Proposal for a panel of community representatives to select up to five proposals.

Project Goals

The Community-Initiated Art Project: Commuter Art program goals are

- To connect community members together through art experiences in unexpected places
- Expand the reach of visual art in the community and provide a sense of belonging
- Provide a broader reach for artists to display their work, including professional, non-professional and student artwork

- Incorporate an element of community engagement
- Align and meet goals as outlined in the [Art in Public Places Plan](#)
 - Accessible: Artwork or engagements should be designed to be experienced by as many people as possible.
 - Diverse: Artwork or engagements should pull from a diverse pool of artists and be diverse in medium, subject matter and application.
 - Placemaking: Artwork or engagements should help define and/or enhance public spaces.
 - Unexpected: Artwork or engagements should be innovative, experimental or surprising.
 - Vibrant: Artwork or engagements should provide an enriching experience and bring meaning to residents.

Eligibility

- This call is open to individual artists, artist teams or collectives or community groups with a designated lead artist.
- Professional and non-professional artists, including emerging artists, hobbyists and students, may apply.
- All ages may apply.
- All artists must reside or work in the Denver metro area.
- City and County of Broomfield employees and members of the Arts, History and Cultural Council are not eligible to apply.

Design Guidelines

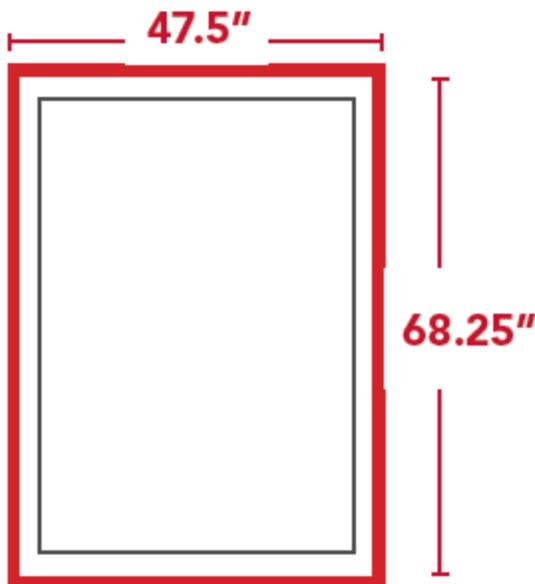
- Artists are invited to create works that offer subtle, thoughtful reflections on the beauty found in daily life. These pieces should add beauty to the environment while offering a quiet boost to the spirit, reminding viewers of the simple yet profound qualities that make life and community meaningful.
- Artwork may incorporate gentle affirmations or meaningful quotes—illustrated or integrated visually—in ways that feel sincere rather than sentimental.
- Artists are encouraged to explore uplifting imagery and themes that highlight hope, community, and connection.
- Given the desire for high visibility from passing traffic, we should strongly advise artists to consider submitting larger designs that are colorful and uncluttered.
- The design must be suitable for viewing by all ages in a public space.
- Design should be pleasing and add beauty to the community.
- Designs cannot contain business promotions or advertisements. Artwork submitted that can be interpreted as advertising or self promotion (beyond the artist's signature) will be declined.
- Designs must not defame or invade the rights of any person or people, living or dead.
- Designs must be original works of the artist and in compliance with all existing copyright laws, intellectual property, brands or trademarks. Any submissions that include these elements will not be reviewed for selection unless legal permission has been obtained by the owner.
- Artists may include their signature in the final design.
- Designs should refrain from using the City and County of Broomfield logo.

- An acknowledgement box, which will include the artist's name, the title of the artwork, and the City and County of Broomfield logo, will be placed in the bottom right corner of the finished artwork.

Submission Specifications

- **Accepted File Formats:** Photoshop, Illustrator, PDF, EPS, TIFF, JPG
- Embed or provide all linked file and fonts
- **CMYK COLOR ONLY**
- Do Not Build Bleeds
- Do Not Provide Printer Marks
- Files must be under 2 GB
- Note: Staff are unable to provide technical support.

% Final Output	Final Trim Size (w x h)	Margins	Resolution
100	47.5" x 68.25"	All Sides 1.5"	180 PPI
50	23.75" x 34.125"	All Sides 0.75"	200 PPI
25	11.9" x 17.1"	All Sides 0.375"	300 PPI



Application Information

- **APPLICATION DEADLINE:** Wednesday, January 18, 2026
- The application is available online at <https://broomfield.submittable.com/submit>
- The application will include:
 - Contact information
 - Artwork file submission
 - Brief narrative description on concept and inspiration

Selection Process

- This Call provides an opportunity for all artists.
- City and County of Broomfield staff will review all initial submissions for completeness and compliance with submission requirements.
- The Arts, History and Cultural Council will review, score and select the finalists and alternates during the February 2, 2026 public meeting.
- Notification of selection results will be sent to all submitters by March 2, 2025.

Selection Criteria

- All calls utilize selection criteria incorporating the mission, vision and values of the Broomfield Art in Public Places program.
- This project will also include selection criteria based on the goals of the specific project.
- The theme invites artists to create thoughtful, uplifting works—through imagery, gentle affirmations, or meaningful quotes—that celebrate hope, connection, and the simple, profound joys of daily life, adding beauty and quiet encouragement to the community.
- Artwork selection criteria for this call includes:
 - Quality
 - The work of art demonstrates high aesthetic standards, the creative and technical capabilities of the artist(s), and is of original design.
 - The thematic content engages the general public, expands the realm of ideas, perceptions or points of view, encourages civic dialogue, and illustrates robust thinking.
 - Proposed artwork meets the intent of the project description in the Call to Artists or commission
 - Site Compatibility and Appropriateness
 - The proposed work is appropriate in scale, material, form, and content for the community and physical environment and honors Broomfield’s commitment to sustainability in use of resources.
 - The proposed work enhances the surrounding environment by establishing focal points, defining spaces or reinforcing cultural identity.
 - The placement or selected site considers the geographic diversity of the collection and appropriate distribution within Broomfield city limits.
 - Aesthetics of the work serve to establish focal points, define spaces or establish a cultural identity, among other things.
 - Balance
 - Does this work support the value of diversity and inclusivity, striving for breadth in style, scale, media and perspective.
 - Artwork will be sought from diverse artists including professional and emerging artists.

Project Schedule

Date	Action
December 15 - January 18	Call to Artists (RFP) Open for Submissions
Sunday, January 18, 2026	Call to Artists deadline

January 21 - 27	Selection Panel Review of Submissions
Friday, February 2, 2025	AHCC Select and Vote on Finalists
February-April	Staff contract with finalists and coordinate install schedule
4 weeks in Summer and 4 weeks in Fall	Commuter Art Installation (specific dates to be determined)

Selected Artist(s) Information & Requirements

- All selected finalists will receive a **\$350** stipend for each selected final design, regardless of how many artists contributed to the single design.
- Selected artist(s) will be required to provide artwork in format: Photoshop, Illustrator, InDesign, PDF, EPS, TIFF, or JPEG.
- Selected artists will be required to sign an agreement, provide a W-9 and other contractual requirements and/or documentation.
- Artist's name, photo, selected artwork, biographical information and other requested items may be featured on City website, social media or other promotional materials

Installation Information

- The final selected artwork will be printed on paper and installed directly in the Commuter signs at the schedule determined by the City. The intent is to install for 4 weeks in the summer and 4 weeks in the fall.
- Final artwork that deviates from design description and/or rendering(s) submitted as part of the application process, and/or direction provided as part of the review and selection process shall be subject to approval of the City's sole discretion.
- The City will be responsible for coordinating with Outdoor Promotions
- The Commuter Art signs will be displayed for up to a month in favorable conditions.

Other Information

- Artists are not employees of the City and County of Broomfield and shall not be eligible for any benefits, entitlements or incidents of City employment.
- Artwork created as part of this program will be considered temporary artwork and the sole property of the City and County of Broomfield. As such, the City retains the right and sole discretion to remove, modify or replace the artwork. Situations in which the City may exercise this right include, but are not limited to, damage to artwork or vandalism.
- All submissions will be kept on file for future calls or commissions, unless the artist indicates that they do not want to be included in future calls or commissions.
- The City and County of Broomfield reserves the right to modify any aspect of this program at any time or request additional information from any or all participating artists, to re-open the call and/or to accept or reject, at any time prior to the execution of contracts, any or all design proposals.

Questions? We are here to help!

- ArtsAndHistory@broomfield.org