



## Broomfield Community Health Assessment 2018

### Process Summary

#### Purpose

Broomfield Public Health and Environment leads a Community Health Assessment every five years to identify significant health needs in the community. The Health and Human Services Advisory Committee (HHSAC) uses the assessment to select one or two top priorities for a five-year multi-sector community health improvement plan. Implementation of the next plan begins in 2020.

#### Process

The Community Health Assessment includes several components:

- **Review quantitative data** on health outcomes; health factors such as behaviors, conditions, and access to care; and factors in the social, physical and economic environments that affect health (2017-2018).
- **Create [health profiles](#)** on 12 public health issues (March 2018).
- **Collect qualitative community input** through surveys, focus groups and interviews (Feb-April 2018).
- **Present results to the Health and Human Services Advisory Committee (HHSAC)** (August 2018).
- **Select the top priority** for the community health improvement plan (September 2018, by HHSAC).
- **Conduct a capacity assessment and gaps analysis** on top two priorities identified by HHSAC (Oct 2018-March 2019).
- **Develop the 2020-2024 community health improvement plan** (Nov 2018-September 2019).

#### Community Engagement Approach

Broomfield Public Health and Environment hired CDR Associates to support community data collection. This involved an online survey, hard copy surveys placed around City and County offices, focus groups with community organizations and networks, and interviews with key health leaders. More than 600 people were engaged through this process:

- 321 online survey respondents
- 235 hard copy survey respondents
- 120 focus group participants
- 6 key leader interviews

#### Priority Health Needs

Average percentages for each health issue were calculated using the percentage of

participants who named the issue as a top priority, and weighted percentages based on survey respondents' ranking of their top three priorities (see table below).

Health Issue	Average Percentage
Mental Health	22.3%
Access to Health Care	16.0%
Substance Abuse	14.0%
Environmental Health	10.4%
Chronic Diseases	9.2%
Overweight/Obesity	8.0%
Older Adult Health	6.8%
Smoking and Vaping	1.9%
Injury Prevention	1.3%
Vaccinations	1.3%
Sexual Health	0.8%
Oral Health	0.5%
Other (Family Support, Affordable Housing, Social Health, Industry)	7.7%

Data galleries on the top 4 health priorities were presented to HHSAC on August 17, 2018: [Mental Health](#), [Access to Health Care](#), [Substance Abuse](#), and [Environmental Health](#). The data galleries include information on why participants thought the issue was a top priority for Broomfield. It's important to note that the total number of people who gave an answer as to why they chose a certain priority is relatively small, ranging from 57 to 154, depending on the issue.

### Priority Selection

“Selecting focus areas for community/public health improvement helps ensure that limited resources can be targeted and important issues can be spotlighted. Focus areas are high-priority, high-visibility issues that organizations serving the community will come together to champion. Efforts to support the focus areas will occur alongside the maintenance of regular public health activities.”

--Colorado Department of Public Health and Environment

HHSAC considered the following criteria for each of the four priority health needs:

- Impact of the problem
  - What are the health and social consequences to individuals and to the community?
- Size/extent of problem
  - How many people are affected by this problem? What proportion of the

community is affected?

- Community buy-in
  - Do community members see this a top priority? Would they support this as the focus of the 2020-2024 Community Health Improvement Plan?
- Disparities/impact on groups who are vulnerable
  - Does everyone fare equally with exposure to and consequences of the problem?
- Collaboration opportunities
  - What other partners and stakeholders are working on this issue? Is there an opportunity to coordinate and collaborate?
- Broomfield Health and Human Services has a key role in preventing/addressing the problem
  - Does BHHS have a leadership role in this area? If not, could/should we? Can BHHS convene the key stakeholders and lead a joint strategy?
- Availability of proven solutions
  - Is there evidence we can make a difference at the local level? Are there effective strategies and interventions?
- Potential funding (State/Federal)
  - What are some state and/or federal funding streams we might be able to access to support a strategic initiative in this area?

Based on these criteria, HHSAC reached consensus that the focus of Broomfield's 2020-2024 Community Health Improvement Plan will be **Mental Health and Substance Misuse**.