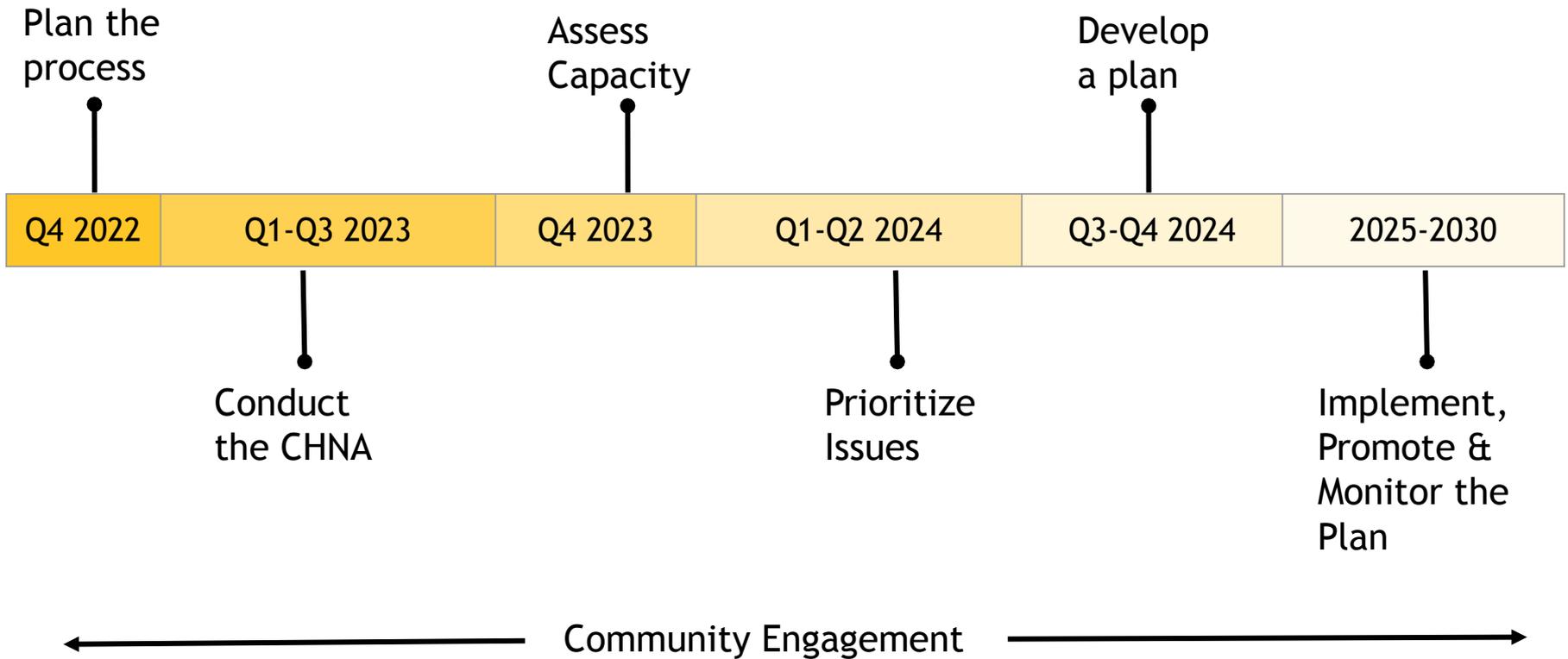




Summary of 2025-2029 Community Health Improvement Plan

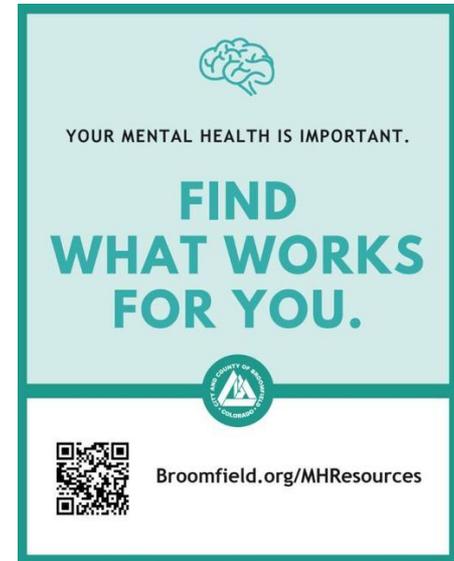
Approved by Board of Health on 11.7.2024

Timeline



Behavioral Health Goal

Goal: All Broomfield residents should have the opportunity to attain and maintain a state of mental well-being allowing them to realize their potential, cope with life's stresses, and thrive in our community.



Behavioral Health Objective #1

OBJECTIVE #1: By 2029, increase awareness and understanding of mental health and substance use among Broomfield residents in order to help reduce the stigma and discrimination associated with behavioral health diagnosis and seeking treatment.

Strategy	Key Activities
1A: Promote positive change in community norms by increasing awareness of behavioral health through engagement of community	<ul style="list-style-type: none">• Educate the community through local media campaigns focused on positive social norming on substance use• Promote community members to facilitate discussions and awareness of resources to support behavioral health
1B: Decrease stigma associated with behavioral health	<ul style="list-style-type: none">• Run local media campaigns to reduce stigma toward mental health and substance use, and include Spanish language campaign materials

Behavioral Health Objective #2

OBJECTIVE #2: By 2029, increase access to behavioral health care services among Broomfield residents to help people manage conditions that would otherwise limit their social and economic participation.

Strategy	Key Activities
1A: Increase the community's knowledge of and ability to navigate existing resources	<ul style="list-style-type: none">• Continue Community Initiated Care training program, with an emphasis on offering culturally diverse opportunities• Promote mental health resources webpage to variety of stakeholders• Fund school-based prevention/interventionists
1B: Increase access to care for substance use issues	<ul style="list-style-type: none">• Provide stipends for treatment and recovery living for people with a substance use disorder• Provide free naloxone to community members, with emphasis on priority populations

Behavioral Health Objective #3

OBJECTIVE #3: By 2029, increase awareness of the importance of social connection within Broomfield to foster a healthier, safer community, ultimately leading to improvements in positive mental well-being.

Strategy	Key Activities
Increase social connectedness across the Broomfield community	<ul style="list-style-type: none">• Advocate for safe spaces for youth, especially LGBTQ+, low-income and youth of color• Increase funding and access to school-based activities and community prosocial opportunities for youth, especially LGBTQ+, low-income, and youth of color• Improve access to and awareness of the importance of trusted adults in preventing youth substance use: promoting mentoring; training on Positive Youth Development; media campaigns like Forward Together and Connect Effect• Research emerging practices for connectedness and determine what is feasible to implement within the Broomfield community (i.e., for adults)

Housing Quality Goal

Goal: To promote safe and attainable housing for all Broomfield residents

Broomfield.org/Radon



— ORDENAR UN KIT **GRATIS**
DE PRUEBA DE RADÓN

— ¡HASTA AGOTAR EXISTENCIA!

BHA

Broomfield Housing Alliance



**Broomfield
FISH**

Feeding Families and Fueling Hope



BROOMFIELD ECONOMIC *Vitality*

Housing Quality Objective #1

OBJECTIVE #1: By 2029, BPHE will increase knowledge and understanding in the community that stable, attainable housing is central to the health of Broomfield residents and families.

Strategy	Key Activities
Provide public health expertise to partners working on housing	<ul style="list-style-type: none">• Serve on community-wide housing coalitions or workgroups.• Create a repository of existing housing and health data, reports, etc. and share with key stakeholders.
Decrease stigma surrounding housing instability	<ul style="list-style-type: none">• Provide data to support linkage between housing and health outcomes• Incorporate messaging into communications including media campaigns

Housing Quality Objective #2

OBJECTIVE #2: By 2029, improve housing quality by providing resources to mitigate health impacts.

Strategy	Key Activities
Assess housing quality in Broomfield.	<ul style="list-style-type: none">● Use data to identify who is impacted by poor housing quality and conditions.● Identify gaps in the data and gain perspectives from impacted populations.
Provide education and resources to impacted populations.	<ul style="list-style-type: none">● Promote and create resources to assess housing quality risks● Develop a housing quality webpage that hosts general information on common concerns and tools/resources to address issues● Work with local partners to explore resources to support mitigation of housing related health risks, especially within priority populations

Housing Quality Objective #3

OBJECTIVE #3: By 2029, improve access to housing assistance programs and improve provider efficiency by enhancing and integrating referral systems.

Strategy	Key Activities
Support coordinated efforts to connect people to housing related resources.	<ul style="list-style-type: none">● Recruit and onboard applicable partner agencies to the Unite Us platform.● Share and utilize Broomfield Unite Us community of practice data to inform policy and advocacy efforts.● Participate in efforts to enhance interoperability between UniteUs and other systems serving individuals experiencing housing insecurity.

Preventative Health Care Access

Goal: All Broomfielders have awareness of and the opportunity to access preventative health care services.



Preventative Health Care Access

Objective #1

OBJECTIVE #1: By 2029, increase knowledge and connections in the community related to the importance of preventative health care and how to access it.

Strategy	Key Activities
Connect community needs with available resources and services	<ul style="list-style-type: none">• Work with health ambassadors and community organizations to co-create and disseminate health information to and with priority populations• Develop a crosswalk or mapping of community identified needs overlaid with available resources and services• Share information about health services along with supports with the people who need it most and partners that support clients
Increase community members' knowledge and awareness of the importance of preventative health	<ul style="list-style-type: none">• Review current data with health ambassadors and prioritize focus areas for encouraging individuals to seek preventative health services• Co-create messaging with health ambassadors for prioritized topics• Work with health ambassadors and community organizations to identify communication channels for dissemination.

Preventative Health Care Access Objective #2

OBJECTIVE #2: By 2029, reduce barriers to access by strengthening the local provider network's capacity to provide accessible and culturally responsive care.

Strategy	Key Activities
Enhance language access across health settings in Broomfield	<ul style="list-style-type: none">● Explore options to share language service licenses and/or subsidize license costs across partners.● Provide assistance to develop clinical workflows that incorporate adaptations for language needs
Enhance the ability of local providers to provide accessible and culturally responsive care	<ul style="list-style-type: none">● Identify and promote trainings to local providers● Utilize and grow the Unite Us referral network by recruiting additional providers● Participate in efforts to enhance interoperability between UniteUs and other systems serving individuals who may experience barriers to care
Increase interest in health careers amongst a more diverse group of individuals	<ul style="list-style-type: none">● Convene, partner, and plan with high schools, workforce center, local providers and state and local agencies● Participate in career fairs, offer internships, and identify additional opportunities to foster interest and secure resources to support individuals with lived experience joining the health/mental health workforce

Preventative Health Care Access Objective #3

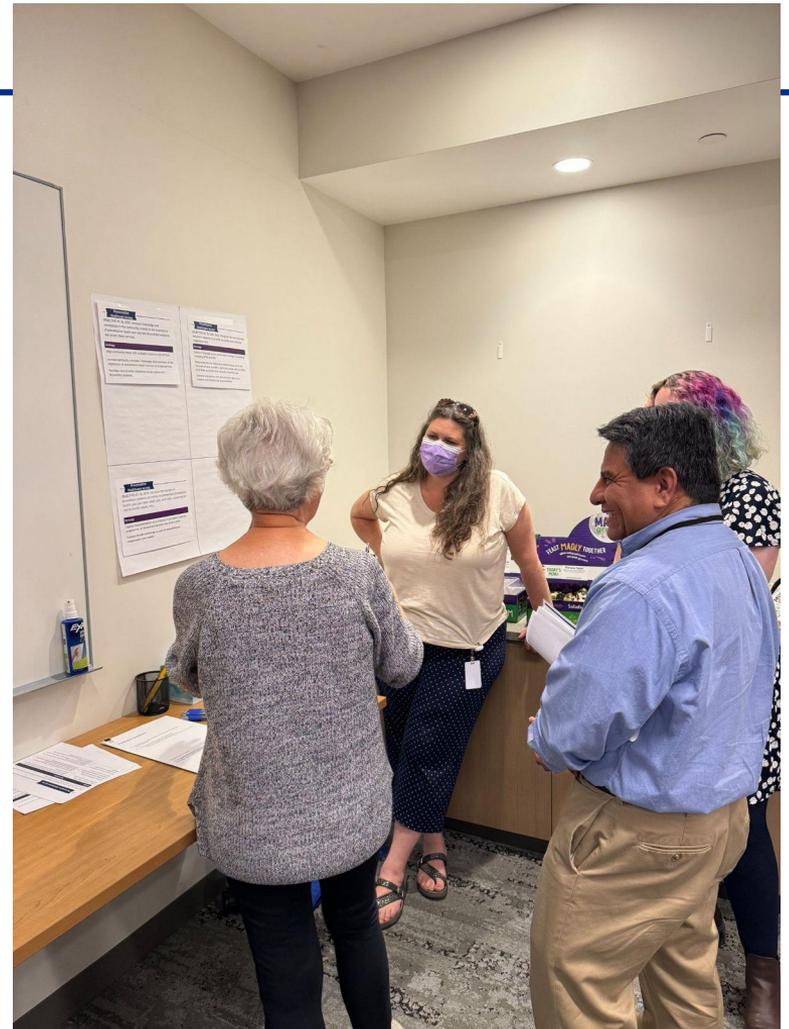
OBJECTIVE #3: By 2029, increase the number of Broomfield residents accessing recommended preventative health care (pre/post natal care, well visits, screening for mental health needs, etc).

Strategy	Key Activities
Explore implementation of a universal nurse home visitation program for all families who birth a child	<ul style="list-style-type: none">• Convene local partners to plan for expansion of home visitation services for Broomfield families• Conduct home visits within the first three weeks following a birth and make connections to health, mental health and social services and resources
Provide comprehensive, wraparound care models	<ul style="list-style-type: none">• Utilize standardized screening tools in local clinical settings and programs to help identify patient needs for other services including connection with primary care, prenatal care, mental health services, pharmacy, dental, etc.
Facilitate and promote alternative ways to receive health care services	<ul style="list-style-type: none">• Provide technical assistance to community partners who wish to integrate health screenings and services for their clients• Help facilitate mobile clinics or telehealth options for individuals who encounter barriers to seeking care.

Community Feedback

Health Ambassadors

- Overall excitement
- Identified strategies to be involved in
- Questions:
 - Measuring social connection
 - How is transportation addressed
 - Best tools to promote public resources



Community Partnerships

Health Systems

- Overall support
- Looking towards specifics on collaboration
- Acknowledged each have a different role in the priorities
- Interest in data sharing

Broomfield Behavioral Health Coalition

- Overall support
- High level of interest in working together
- Provided feedback on how to ensure strategies on priority populations



Tracking Progress

Key Long-Term Indicators

Behavioral Health	Housing	Preventative Health Care Access
↓ the % of high school students who report using substances (alcohol, marijuana, tobacco products, etc)	↓ the % of occupied housing units with gross rent or mortgage 50% or greater of the household income in Broomfield	↓ the % of Broomfield residents who are uninsured, focusing on those eligible for Medicare
↓ the % of high school students who felt sad or hopeless almost every day for 2 or more weeks in a row so that they stopped doing some usual activities during the past 12 months	↑ the annual number of buildings tested for radon in Broomfield	↓ the % of Broomfield residents who face barriers to accessing preventative health care
↓ the % of residents reporting 8+ days of poor mental health in the past 30 days	↑ the lead testing rate in children less than 6 years of age in Broomfield	↑ the % of Medicaid enrollees in Broomfield who receive preventative care, well visits, oral health care and pre/postnatal care

Appendix



Review of Current Trends and Goals for Key Indicators

These are not inclusive of all measures that will be monitored but reflect those that are the highest priority.

Behavioral Health

Behavioral Health Measures*	2029 Trend Objective	Current Trend
% of Broomfield/Boulder high school students who report using substances (alcohol, marijuana, tobacco products, etc)■	↓	↓ MJ 17% of high school students ↓ Alcohol 27.7% of high school students ↓ Cigarettes 5.5% of high school students ↓ Vape products 8.7% of high school students → Prescription Drug use 2.6% of high school students
% of Broomfield/Boulder high school students who felt sad or hopeless almost every day for 2 or more weeks in a row so that they stopped doing some usual activities during the past 12 months	↓	→ 22.4% of Broomfield/Boulder high school students
% of Broomfield/Boulder residents reporting 8+ days of poor mental health in the past 30 days◆	↓	↑ 23.1% of Broomfield/Boulder adult residents
Rate of deaths due to suicide among Broomfield residents△	↓	→ 12 Broomfield residents died by suicide

Housing Quality

Housing Quality Measures	2029 Trend Objective	Current Trend
% of occupied housing units with gross rent or mortgage 50% or greater of the household income in Broomfield [●]	↓	→ 22.1% for Renters ↓ 7.2 % for Owners
Annual number of buildings tested for radon in Broomfield [▲]	↑	↑ 652 buildings tested for radon in Broomfield
Lead testing rate in children less than 6 years of age in Broomfield [▲]	↑	↑ 3.93%

●2022 American Community Survey

▲2023 National Environmental Public Health Tracking Network - Center for Disease Control

▲2023 Colorado Environmental Public Health Tracking, CDPHE

Preventative Health Care Access

1 of 2

Preventative Health Care Access Measures	2029 Trend Objective	Current Trend
<p>% of Broomfield/Boulder residents who are uninsured[◆]</p> <p>% of low-income Broomfield residents who are uninsured[Ⓜ]</p>	<p>↓</p>	<p>↑ 9% of Broomfield residents were uninsured</p> <p>↓ 11.7% of Broomfield residents with income at or below 250% of poverty level were uninsured</p>
<p>Barriers to accessing preventative health care faced by Broomfield and Boulder residents*</p>	<p>↓</p>	<p>↑ 11.1% residents were told by a provider their insurance was not accepted</p> <p>↑ 13.8% residents told no new patients were accepted</p> <p>↓ 2.4% residents could not find transportation to access care</p> <p>↑ 6.9% residents could not take time off work to make appointments</p> <p>↓ 23.92% residents received a surprise bill</p>

◆ 2022 Behavioral Risk Factor Surveillance Survey data for Health Statistic Region 16

Ⓜ 2022 Small Area Health Insurance Estimates (SAHIE) for Broomfield

* 2023 Colorado Health Access Survey data for Health Statistic Region 16

Preventative Health Care Access

2 of 2

Preventative Health Care Access Measures	2029 Trend Objective	Current Status
Percent of Medicaid enrollees in Broomfield that receive:		<ul style="list-style-type: none">● 37.5% Medicaid members received oral evaluations, dental services● Well child visits in the first 30 months of life<ul style="list-style-type: none">○ 67.5% Medicaid members 0-15 months had well visits○ 47.1% Medicaid members 15-30 months had well visits● 40.3% Child and Adolescent Medicaid members had annual well visits● 71.0% Medicaid members had prenatal visit in the first trimester or within 42 days of enrollment● 59.3% Medicaid members had postpartum visit between 7 and 84 days after delivery