



Council Focus Session
March 3, 2023
Day 1
Monarch Hall - Butterfly Pavilion

8:00-8:30 am	Breakfast	Onsite
8:30-9:30 am	Tour	Butterfly Pavilion
9:30-10:30 am Presentation and Q&A	Development, Diversity, Equity and Inclusion (DDEI) Vanessa Oldham-Barton, Director DDEI	Summary: The DDEI team will discuss past, present and future efforts as well as the goals and overall equity strategies utilized to guide City and County wide efforts.
10:30-10:45 am	Break	
10:45-11:45 am Presentation and Q&A	Community Goals/KPIs Danee Brouillard, Director of Strategic Initiatives	Summary: Brief overview of City Council's priorities (2019-2021), as well as discussion regarding the transition and rollout of the 2022/2023/2024 Community Goals with the corresponding Key Performance Indicators (KPIs) also known as the Council priorities. This work is in preparation for the City and County's 2024 Strategic Planning Initiative, which will engage the community, Council, nonprofits, businesses and other key stakeholders. Visit the new Community Goals webpage.
11:45-12:30 pm	Lunch	Onsite

<p>12:30-2:00 pm Presentation and Q&A</p>	<p>CCOB Financials and Economic Update</p> <p>Jennifer Hoffman, City & County Manager</p> <p>Jeff Romine, Economic Development</p> <p>Brenda Richey, Chief Financial Officer</p>	<p>Summary: <u>Goal I - Financial Sustainability and Resiliency</u> Broomfield is committed to maintaining a strong economy and building financial resilience in the face of market volatility by managing its finances and resources effectively.</p> <p>Key Takeaways:</p> <ul style="list-style-type: none"> ● National and local economies are strong, but are continuously adjusting to economic, market, and financial changes. ● Broomfield’s costs continue to grow at a faster rate than tax revenues and other funding sources. <ul style="list-style-type: none"> ○ Property tax revenues are expected to grow rapidly due to property valuation adjustments. ● Federal and State legislative policy changes continue to have a significant impact on business, household, and development decisions. ● Broomfield’s near-term economic and financial outlook is strong as a result of difficult, but intentional, future focused financial and development decisions that have been made over the past three years. ● Broomfield includes fiscal notes on all applicable Council memos to provide Council with comprehensive financial implications to promote data-driven decisions. ● As part of all regular Council meetings, all decisions made by Council modify, adjust, and influence the overall budget. ● Broomfield remains fiscally conservative in its approach as is demonstrated by a balanced budget and recognition from the Government of Financial Officers Association.
<p>2:00-2:15 pm</p>	<p>Break</p>	
<p>2:15-2:45 pm Presentation and Q&A</p>	<p>Community Engagement and Communications Summary</p> <p>Julie Story, Director of Communications</p>	<p>Summary: Broomfield utilizes many different channels, methods and tactics, in a multifaceted approach, for outreach, education and engagement with our community. We will share the methods and data to provide a full picture of engagement.</p>

2:45-3:15 pm	CM Marsh-Holschen	Topics for Discussion: <ul style="list-style-type: none"> • Increase Council involvement in the city and county budget drafting process.
3:15-3:45 pm	CM Henkel	Topics for Discussion: <ul style="list-style-type: none"> • What is our city and county grant writing process, priorities, data used in applications, and follow through
3:45-4:00 pm	Break	
4:00-4:30 pm	CM Henkel	Topics for Discussion: <ul style="list-style-type: none"> • Increase government transparency structure • Are there better ways for people to engage local government officials than email • How are we using Broomfield Voice • How can we be more efficient in our communications
4:30-5:15 pm	CM Ward	Topics for Discussion: <ul style="list-style-type: none"> • Wanting to create additional Community Engagement opportunities • Should we implement Ward meetings with support from city and county staff • Wanting to increase Council travel budgets
5:15 pm	End for the day	

**Council Focus Session
March 4, 2023
Day 2
Monarch Hall - Butterfly Pavilion**

8:30-9:00 am	Breakfast	
9:00-11:00 am Combined Presentation and Q&A	<p>Public Safety and Mental Health Update</p> <p>Enea Hempelmann, Chief of Police</p> <p>Jason Vahling, Director of Public Health</p>	<p>Summary: Goal 4 - Thriving, Diverse, Safe and Welcoming Community</p> <p>The Broomfield Police Department (BPD) cultivates partnerships and guides public safety services to enhance quality of life for all who live, work and visit Broomfield. Public safety services need to be available and accessible to all members of the community. Chief Hempelmann will begin with an update of the current crime statistics and the proactive steps BPD is taking to prevent crime.</p> <p>The Chief will also provide an update on the various programs and specific law enforcement training courses to address mental health concerns within the community, as well as information related to the number of internally focused programs to ensure strong mental health and resiliency for the Broomfield Police Department.</p> <p>The Broomfield Public Health and Environment Department and Mental Health Partners will provide an update on behavioral health and suicide prevention in Broomfield. The presentation will cover the latest data; research on risk and protective factors; a summary of the evidence-based suicide prevention strategies in the Behavioral Health Improvement Plan; and an overview of the services offered by community mental health centers.</p> <p>Visit the Broomfield Behavioral Health Improvement Plan</p>
11:00-12:00 pm	Mayor Guyleen Castriotta & Manager Hoffman	Debrief, Action Items, Close