



FREQUENTLY ASKED QUESTIONS

How many signs can I have for my business?

The number and size of signs for any particular business is usually based off things including size of the business, number of tenants in the building, and zoning district in which the building is located. Furthermore, the placement and size of building mounted signs is often specified in a Site Development Plan for the commercial or industrial property.

My business is in a shopping center, are there specific regulations for my business in regard to signs?

Many shopping centers, business parks and commerce parks have their own unique sign regulations within their Site Development Plan or Planned Unit Development Plan. These documents often include specific regulations relating to the number, location, type and size of signs. Please contact the Planning Division to check in your site is subject to such regulations.

How do I know if I need a sign permit?

Nearly all permanent and temporary signs in Broomfield need a sign permit. A few signs such as real estate signs, address numbers, and public hearing signs do not require permits. We suggest that you verify with City staff whether a sign permit is needed.

How do I apply for a sign permit?

A sign permit must be submitted through the [Building Division](#). In addition to the application form, you will need to provide information regarding the sign including its size and where it will be displayed on the property.

How do I report a sign that I believe is in violation of the sign ordinance?

Please call the Code Compliance Division at 303-438-6478.

Please call the Planning Division at 303-438-6284 with any further sign questions

PROHIBITED SIGNS AND DISPLAYS:

- Signs with visible moving, revolving, or rotating parts, or visible mechanical movement achieved by electrical or mechanical means, except for time and date signs.
- Signs with optical illusion or movement by means of a design which presents a pattern capable of reversible perspective, giving the illusion of motion.
- Signs with lights or illumination which flash, move, rotate, scintillate, vary in color or use intermittent electric pulsations.
- Strings of light bulbs used in connection with commercial premises for commercial purposes, other than traditional holiday decorations.
- Signs which incorporate projected images, emit any sounds which is intended to attract attention or involve the use of live animals.
- Exterior signs for home occupations and family child care homes.
- Any sign that is structurally unsafe.
- Any sign that is not kept in good repair and maintenance.
- Signs that in any way interfere with the clear and unobstructed view of any sign or device used to control traffic.
- Any signs that obstructs the view of motor vehicle drivers entering a public roadway from any parking area, service drive, private driveway, alley or other thoroughfare.
- Signs that in any other way create an unsafe distraction for motor vehicle operation.
- Any signs that obstructs free ingress or egress from a required door, window, fire escape, or other required exit way.
- Roof-mounted signs.
- Off-premise advertising signs or any other sign not pertinent and clearly incidental to the permitted use of the property.

DISCLAIMER:

This document is intended to provide a brief explanation of commercial and industrial sign regulations in the City and County of Broomfield. Due to space limitations, only select portions of the Broomfield regulations have been included here. This brochure should not be relied upon as a final source of information. Always refer to the Broomfield Municipal Code to get complete and up-to-date information concerning Broomfield's latest commercial and industrial sign regulations. The corresponding section of the Broomfield Municipal Code (BMC) can be found at https://library.municode.com/co/broomfield/codes/municipal_code?nodet=TIT17ZO_CH17-44SICO