



BROADLANDS GOLF COURSE ADVISORY COMMITTEE - MEETING AGENDA

May 26, 2021
Broadlands Golf Course
Virtual Meeting
12:00 pm

Call to Order

- Ryan Jensen, Steve Russell, Mike Tison, Rob Dittmer, Chris Lewis, Frank Estevez, Clay Shuck
- Excused: Raven DuKane

Public Comment

- Colorado Golf Association Match Play at the Broadlands May 22-23, 2021
- Golf course: none
- City: none
- HOA of Broadlands: SW corner of hole #3: homeowner brought up to HOA board about the weeds
- Dittmer: Brought up discussion of pedestrians walking against the path of golfers on the course

Approval of April 28, 2021 Minutes

- Motion for approval Russell, second by Estevez. Approved

Old Business

- City: none
- Golf course: none

Staff Reports

- Golf Course General Manager (C. Lewis)
 - First Colorado Women's Golf Association (CWGA) large event of the season including 96 top golf players. The Ranch Golf Course is also hosting the tournament with the Broadlands Course featured as the championship course.
- Golf course
 - Business has been busy in the past few weeks; regardless of the weather, the golf course has been full. Some of the Covid recommendations and regulations have loosened City and vaccinations have risen. The shift may be encouragement for people to come out to the course.
 - Signs have been posted around the course regarding vaccinations and mask recommendations
- Financials
 - Trending ahead in monthly and first quarter budget; Broadlands hopes to continue the trend in the current season
 - As things begin to open up in the State, guidelines will be able to be adapted
 - Event schedule: after today 5/26, moving through July through October, there will be fewer events in 2021 compared to 2019. Estimated to host half the number of events but twice as many participants. Former smaller events may not be returning to course for reasons such as playing at different courses or event coordinators not liking event package changes.
 - One event package change: No shotgun starts for events under 100 players.
 - June 4, 2021 is the first large shotgun event. Participant comfort levels may be different and in anticipation, Broadlands will not put all players inside the clubhouse. Broadlands will still provide boxed lunches and awards will be presented outdoors. There will be tent rentals on the driving range.
 - Management has challenged cart staff to improve the cart garage; if carts are moved out of cart garage, the space provides additional area for guests should inclement weather come.

- Memberships
 - Monthly and annual membership is full. Management has capped the waiting list since there is not a lot of movement with 107 members. Last year there were 104 members. Membership must be capped to balance the public use.
 - 200 participants for the P3 driving range program. Maintenance staff have been able to keep up with the driving range.
- Staff
 - General staff update: no problem filling staff at the clubhouse
 - New staff member: Terri Whittkop has been fully onboarded as the small event coordinator. Main goal is to connect with the community to support different style events. Push to find organizations to use the clubhouse space and may be hosting small events at the course like painting or yoga.
 - Landscapes Unlimited has always offered training for its staff, with new training focused on safety. Training is available to all employees in an online training seminar around a topic each month.
- Misc
 - New equipment is now on-site and in full use.
 - Superintendent is adding more color with more flowers around the restrooms and throughout the course
 - Broadlands has redone the outdoor tent space and is now a beer garden with flowers and music. Has seen a high usage after outdoor play.
 - Question, Estevez: Would you discourage walking after the course is closed or is there a time when people can walk the course?
 - Lewis: Preference to have no non-golfing pedestrians on the course. After the course is closed, the irrigation system runs
 - Question, Estevez: Has there been a request for an increase in usage for the areas at the course?
 - Lewis: There have been increases requested at the restaurant. Lots of support in the community for the restaurant. The restaurant is open to the public. The pro shop is also available and happy to match prices for customers.
 - Question, Estevez: Does the course have a nursery?
 - Lewis: On the South end of the driving range, there is a nursery green with an 8000 sq ft green. Broadlands hold private lessons or group clinics in that space
- Director of Parks, Recreation, and Senior Services (C. Shuck)
 - Jensen
 - Started for the first time in 2021 with scheduled irrigation this week. High rainfall has impacted the mowing operations. Currently trying to get caught up on operations
 - Excited to return to the flower program. Current $\frac{3}{4}$ of the effort completed
 - Budget working on the season. Landscape improvement general account
 - Treating medium islands in additional capital improvement projects near 144th
 - Tree replacement: 30 ash trees from Lowell and replanted in capital funding in 2021
 - Capital funding for shrub funding to replace any shrubs around the area
 - Staffing levels: 50% staffing level for summer. Challenged with filling seasonal positions
 - Shuck
 - Our department operates in three major areas: Recreation, Parks, and The Bay Aquatic Park. The Bay is anticipated to reopen on June 1. There is a national lifeguard shortage which may limit our capacities. CCOB will open at 100% but many operations may not be 100% due to staffing issues
 - Finishing staffing for the seasons ahead
 - June 1 mask order lifted, 100% capacity. Brings back special events like June 12 BrewHaha Beerfest, July 4th celebrations, and Broomfield Days as a full event in September.
 - Comment, Dittmer: Broomfield Enterprise newspaper highlighted Recreation helping with mass vaccination.
 - Shuck: Staff contributed 54 hours of help, with 6-10 employees helping at each shift.

New Business

- Dittmer: Capital improvement projects
 - No updates for Broadlands projects
 - Can synthetic turf pads be added to the driving range?
 - Comment, Russell: Sand on the greens that was added has made for very smooth greens

Committee Comments

- Dittmer-Reminder to accept the meeting calendar invitation

Date for Next Regular Meeting

- June 30,2021, in-person meeting, noon at the Clubhouse

Adjourn

- Estevez motioned for approval, Dittmer second