



CULTURAL COUNCIL MINUTES

January 11, 2021

MEETING SUMMARY

The Broomfield Cultural Council discussed the Arts, Culture and Science grants, elected officers and reviewed the SCFD grant process.

ROLL CALL

Present: Jasleen Batra, Min Cho, Julie Fuller, Jeanne McFarland-McDonald, Melodee Rodriguez, Pascale Fried, Kenny Nguyen and Sara Skerpan

Others in attendance: Cheryl German, Arts Operations Coordinator; and Dana Manyothane, SCFD Program Manager

AGENDA MINUTES

CALL TO ORDER

Meeting was called to order at 6:32 p.m. by Melodee Rodriguez, co-chair.

APPROVAL OF THE AGENDA AND MINUTES

Kenny Nguyen made a motion to approve the agenda and the minutes. Min Cho seconded. The motion passed unanimously.

REPORTS

STAFF REPORT

ARTS & HISTORY HIGHLIGHTS

- ❖ Colorado Arts Relief Fund Grant Applications due January 8. This grant is for individuals and organizations
- ❖ New Arts & History Manager, Megan Gilby, is starting February 10.
- ❖ [Broomfield Depot Museum](#) reopening Saturday, January 9, 11 a.m. - 4 p.m.
- ❖ [Broomfield Veterans Museum](#) reopening, Thursday, January 21, 10 a.m. - 2 p.m.

CREATIVE BROOMFIELD PROGRAMMING

- ❖ [Mark Diamond's A Holiday Special with Big Swing Trio](#), December 4, 7 p.m.
- ❖ Opera on Tap, [SEE/HEAR Illuminated stories in song](#), December 13, 4 p.m.
- ❖ Dial-A-Carol - Dial 720.887.2329 and choose from a selection of nine holiday songs sung to you on demand. [View the videos of the performers here!](#) Watch the complete playlist.
- ❖ Broomfield Depot Museum presented [A Holiday Treat with Mamie Eisenhower](#).
- ❖ All Creative Season programming is now available at broomfield.org/CreativeSeason

PUBLIC ART HIGHLIGHTS

- Illuminate has been reinstalled at the Midway Pedestrian Bridge and Hoyt Street. The sculpture at Illuminate is having some electrical issues. Eventually, the sculpture will be illuminated each evening. The Project Manager has been notified. We've had scheduling and weather delays. Hopefully this will be remedied soon.
- 4 openings on the Public Art Committee. [Submit an application](#) for the following vacancies by 5 p.m. January 24, 2021.

CITY COUNCIL PRIORITIES

Your feedback is needed! What input, ideas, and suggestions do you have to keep momentum going around important community and City Council priorities in 2021?

- ★ Before the pandemic and based on nearly 300 community comments, City Council developed their 2020 priorities. While navigating the public health and financial crises caused by

COVID-19, significant accomplishments have been made and next steps have been identified to continue progress on these important community goals into 2021.

- ★ Give your input and ideas on next steps through [Broomfield.org/Priorities](https://broomfield.org/Priorities). City Council will discuss your input at their Focus Session in early 2021. Visit [Broomfield.org/Priorities](https://broomfield.org/Priorities) to [take a survey](#) on transportation.

SCFD Board Meetings

SCFD Board Meetings

November Board Meeting Recap: On Thursday, November 19, 2020; 1PM. SCFD passed the 2021 SCFD Budget and voted on new slate of officers as follows:

- **Chair:** Gino Greco (Jefferson)
- **Vice-Chair:** Raymond Gonzales (Adams)
- **Secretary:** Marcela de la Mar (Governor Appointee)
- **Treasurer:** Ann Speer (Douglas)

Next Board Meeting: Thursday, February 25, 2021; 1PM

Upcoming Board Meetings:

All meetings are held on Thursdays at 1 pm unless otherwise noted. See website

<https://scfd.org/who-we-are/our-board-staff/meetings-minutes/>

- February 25, 2021 - At the first meeting of the year, the board passes resolutions regarding public postings of meetings and from time to time receives presentations from cultural partners. The distribution numbers for the previous year are officially updated as well.
- April 22, 2021 - Budgeted distribution numbers for Tier III grant cycle announced and adopted.

SCFD Revenue Report

The November 2020 SCFD sales and use tax revenue was \$5,365,174.55. The 2020 year-to-date (YTD) sales and use tax revenue is \$57,990,277.44. This compares to YTD 2019 sales and use tax revenue of \$59,654,322.40. The variance is (\$1,664,044.96), a 2.79% decrease in YTD 2020 over YTD 2019.

SCFD provided \$66 million in funding to nearly 300 cultural organizations across the seven-county metro area in 2019. Each year, we publish an annual report so you can learn more about the SCFD and its value. [Click here to review.](#) We Fund Culture.

Office Hours

Dana Manyothane hours are Monday-Thursday, 8 a.m. - 6 p.m. Physical office by appt. only. Staff is working from home indefinitely.

Eligibility: 9 organizations granted SCFD eligibility

- Adams (0)
- Arapahoe (1) = Littleton Fine Arts Guild
- Boulder (2) = Centennial State Ballet, Studio Arts Boulder
- Broomfield (?) = Intermezzo (appealed)
- Denver (3) = CO Music Hall of Fame, Sphere Ensemble, Spoke N Motion Dance
- Douglas (2) = Nature's Educators, Parker Area Historical Society
- Jefferson (1) = Athena Project (Pending)

Tier III

- Update sent to Tier III Orgs on 12/12/2020.
- These monthly updates will support Tier III orgs as they navigate the new system and the administrative changes for 2021 cycle.
 - Fluxx launched! FGR and Grant Application now open
 - In lieu of grant amendments (formerly known as change requests) SCFD will be requiring organizations to submit status updates online for the 2021 program cycle (i.e. for the funding you just received that can be used until December 2021).
 - These organizational status updates will be due as follows:
 - December 31, 2020
 - April 30, 2021

- August 31, 2021
- December 31, 2021

Looking Into 2021

- Grant Application Workshop Trainings will be recorded tutorials
- CCC Review Process/Scoring will be done through Fluxx; staff will train councils - Feb 24, 2021 (11:30-1pm)

UNFINISHED BUSINESS

Discuss Arts, Culture and Science Grant (ACS) grant and guidelines

The Council briefly discussed ideas for restructuring the ACS grant. The main idea is to break the ACS grant into two grant components 1) Schools and 2) Nonprofits. The total funding available for 2021 is \$15,922.77. The Council wishes to consider setting aside \$5,000 for a school grant program and \$10,922.77 for nonprofit organizations.

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| <ul style="list-style-type: none"> ❖ ACS for Schools/Teachers <ul style="list-style-type: none"> ➢ Allocation Amount \$5,000 ➢ Award up to \$500 or \$1000 ➢ Sept-Oct 15 application ➢ Cultural Council selection November 1 ➢ City Council Meeting Vote December 7 (if needed) ➢ Funds release by December 31 ➢ Final Report June 30 (short 1 page form) | <ul style="list-style-type: none"> ❖ ACS for Nonprofits <ul style="list-style-type: none"> ➢ Minimum \$1000 request / \$3000 maximum request ➢ Omit government & library ➢ Simplify the scoring matrix ➢ Simplify the application ➢ Not request copies of financial statements, but Y/N are the available if requested ➢ Potential eligibility process for new organizations where financials, etc. must be submitted |
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Sara Skerpan put forward a motion to request guidance from City staff and City Council as to whether this plan is feasible. Pascale Fried seconded. The vote was unanimous.

Julie Fuller, Jeanne McFarland-McDonald and Melodee Rodriguez volunteered to be on a subcommittee to foster this project.

Elect Officers

The following slate of officers was nominated for 2021:

Kenny Nguyen, Chair
Sara Skerpan, Vice Chair
Melodee Rodriguez, Secretary

The vote was unanimous.

NEW BUSINESS

Review process for SCFD Grant Review

The Cultural Council is planning five grant review study sessions as compared to three sessions last year. This will provide more time to review each grant application, as well as less grants to review at each study session. Council will use a collaborative document to notate areas for discussion ahead of the study session to allow for preparation.

The grant review groupings will likely stay the same:

- ★ GOS >= \$20,000
- ★ GOS <= \$8,000
- ★ PROJECT - ARTS
- ★ PROJECT - MUSIC/ORCHESTRA
- ★ PROJECT - DANCE
- ★ PROJECT - CULTURE/PERFORMANCE

- ★ PROJECT - SCIENCE
- ★ PROJECT - HISTORY

The Cultural Council plans to take a grant through the scoring matrix at the March meeting. They will discuss whether a scoring threshold will be used in funding recommendations. If organizations are interested in feedback, please attend the study sessions. The grant schedule will be released in advance.

Discuss Upcoming Meeting Schedule

The February 1 meeting was canceled in lieu of the Council Fluxx training on February 24.

ADJOURN

Min Cho made a motion to adjourn. Pascale Fried seconded. The vote was unanimous. The meeting was adjourned at 7:44 p.m.

APPROVAL

Minutes prepared by Cheryl German.

Approved by Sara Skarpan, Vice Chair