COMMUNITY REPORT

CITY AND COUNTY OF BROOMFIELD • COLORADO •

Contact Us

Front Row, Left to Right: Sam Taylor, Wayne Anderson, Mayor Patrick Quinn, Martha Dedra, Dennis P. McCloskey-
Back Row: David Jurcak, Greg Stokes, Bob Gaiser, Kevin Jacobs, Mike Shelton, Todd Schumacher

On behalf of Broomfield's City Council and staff, it is my pleasure to introduce our Community Report. We take pride in our beautiful city and all it has to offer, and we are honored that you have chosen to be a part of the Broomfield community. The mission of the City Council and City staff is "to work in partnership with the community to provide excellent services in an efficient, respectful, and courteous manner to enhance and protect the environment and quality of life of Broomfield citizens." We take this mission seriously, and will do our best to meet your expectations. We hope that you engage with us to help strengthen Broomfield by serving on a committee, joining the conversation with us on social media, or enjoying a community event!

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Social Media

City and County of Broomfield

facebook.com/Broomfield

twitter.com/broomfield

Economic Development

twitter.com/broomfieldbiz

A Message to the Residents

On behalf of the Mayor, City Council and City and County Staff, I am pleased to submit to you this community report. The dedication to cultivating a strong community runs deep in our core values. Our core values include working with the community to: preserve and create strong and safe neighborhoods; retain and attract desirable stores, restaurants and businesses; protect and increase our open spaces and trail system; and, encourage innovation in our government and throughout the community.

The innovation demonstrated throughout the community puts Broomfield in an ideal position to continue to recruit and host world class businesses, to see our cultural institutions, schools, and community support organizations thrive and to remain a safe and beautiful place to call home.

The following information offers you a report on progress towards achieving the outcomes set forth by the Mayor and City Council, the Broomfield Comprehensive Plan, and the numerous neighborhood and topical community plans prepared by Broomfield, working with you, the residents and businesses.

Thank you for another year of allowing our city and county team to serve you and your families. The quality programs and services you have come to expect and enjoy continue, and we are committed to continuous improvement for our residents and business community.

For additional information on each of our outcomes, visit our newly designed website at www.broomfield.org. We seek new ways to engage your participation in your government and invite you to be a part of the conversation on Facebook, Twitter or signing up for our newsletters.

Charles Ozaki
Broomfield City and County Manager

Our Mission:

Working in partnership with the community, The City and County of Broomfield provides excellent services in an efficient, respectful and courteous manner to enhance and protect the environment and quality of life of Broomfield citizens.

Guiding Values:

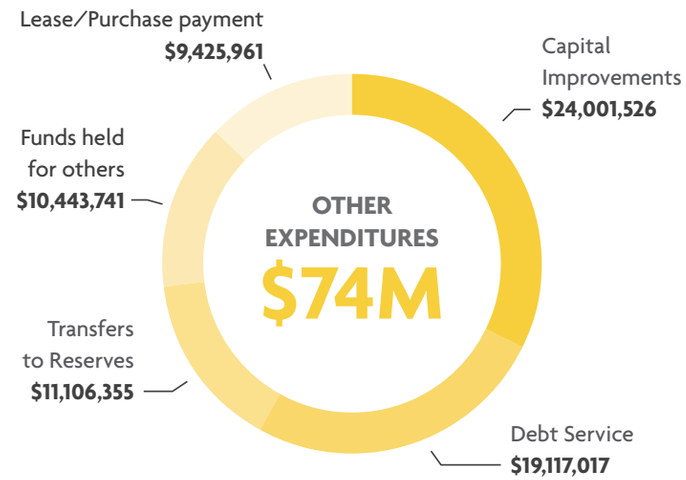
- We are here to serve our citizens as advocates and problem solvers
- We always treat our citizens and employees with dignity, respect and equity
- We are fiscally responsible
- We are here to help Broomfield be a safe and enjoyable community filled with opportunity for citizens and employees
- We maximize opportunities to advance the interest of the community as a whole
- We care and we show it through our positive manner
- We respond quickly and we follow up
- We value vision, diversity and progressive thinking
- We encourage new ideas and suggestions
- We maximize opportunities to advance the interest of the community as a whole

Where Broomfield's money goes:

2012 EXPENDITURES

Money Matters… the Bang for Your Buck

Things to know about Broomfield's money management…



Money Matters… the Bang for Your Buck

Things to know about Broomfield's money management…

What this means to you

Monthly the average single-family household pays*

$54 in property tax

$105 in sales taxes, or

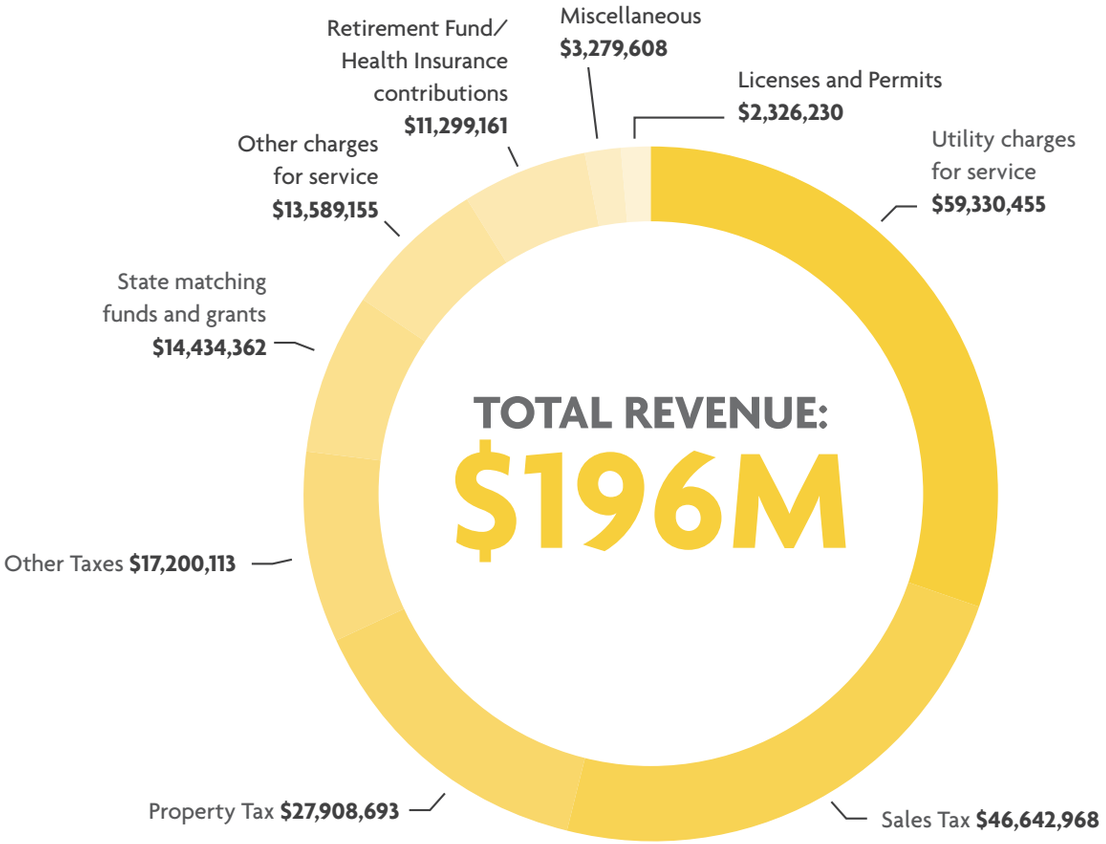
$159 total for basic Broomfield services

* Based on reports derived from Consumer Expenditure Surveys Bureau of Labor Statistics

Flatiron Crossing features almost 1,500,000 square feet of retail space set in a two-level enclosed shopping mall, and an adjoining outdoor pedestrian shopping plaza called The Village.

Where Broomfield's money comes from (all funds):

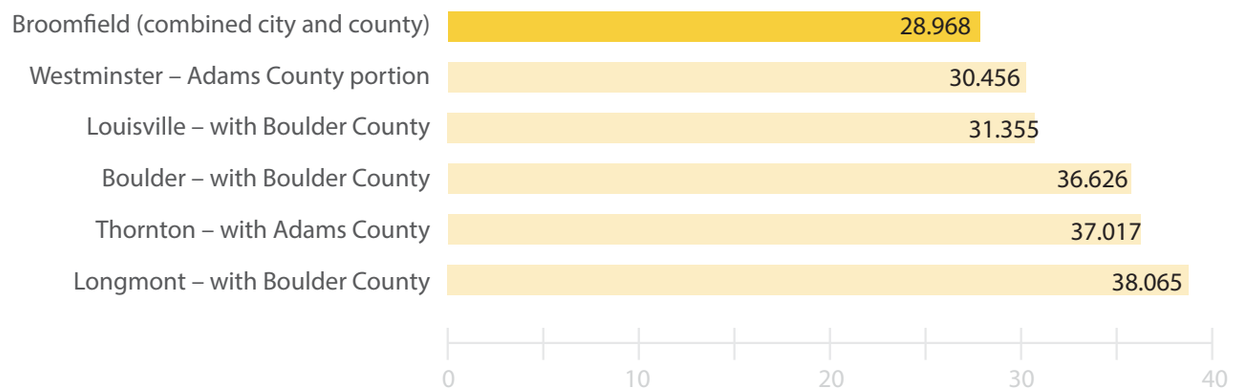
2012 REVENUES



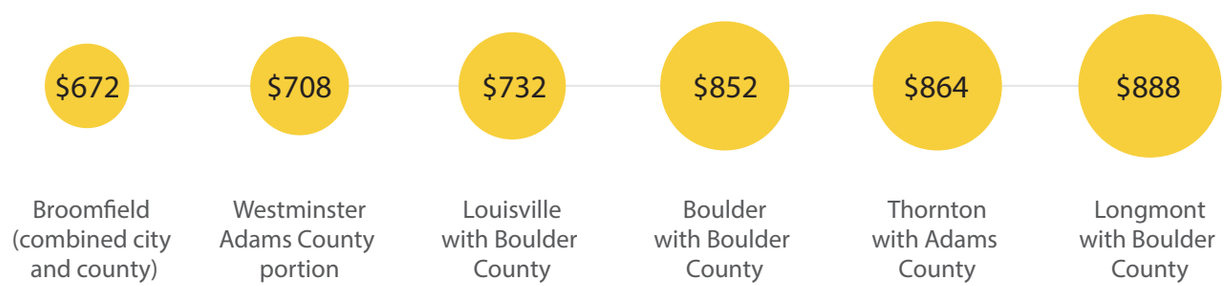
Property Taxes

Broomfield's property tax mill levy is the lowest among surrounding jurisdictions.

MILL LEVY



AVERAGE ANNUAL PROPERTY TAX*



* Single-family residences only.

Money Matters… the Bang for Your Buck

Things to know about Broomfield's money management…

Did you know

Broomfield's property tax mill levy—28.968 mills—hasn't changed since Broomfield became a combined city and county in 2001.

Services provided to residents depend on property tax and sales tax revenues from businesses. The average Broomfield household pays approximately $1,820 in sales and property taxes every year—about $152 per month. For the average household, the cost to provide city and county services, excluding utilities, is $3,454 per month. The difference between the monthly amount paid by residents and the total ($1,634) comes from sales and property tax revenues paid by businesses and sales taxes paid by out-of-town retail shoppers. In 2012, 53% of the funding for services came from residents. The remaining 47% came from business property taxes and sales taxes collected through businesses.

For property tax purposes and by state law, a home is assessed at 7.96% of its market value. By comparison, again for property tax purposes and by state law, a business property is assessed at 29% of its market value. Consequently, a single family home valued at $294,275—the average value in Broomfield—has an assessed value of $23,424. Comparatively, a business valued at the same amount—

Continued >

Money Matters… the Bang for Your Buck

Things to know about Broomfield's money management…

Continued from page 5

$294,275—has an assessed value of $85,340. The same property tax mill levy is applied to both values, so it's easy to see that revenues from businesses are crucial to Broomfield's economic health.

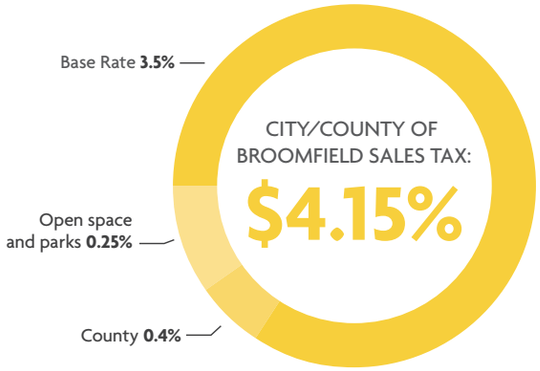
For homeowners, when only the Broomfield mill levy is applied, the average annual property tax that goes to Broomfield is $672, or 27% of the total property tax bill. The tax bill that property owners receive is always higher than that amount. Why? Because 48% of the total, on average, goes to the school districts (Adams 12, Jefferson County and Boulder Valley and other districts that cover small portions of northern Broomfield), 15% goes to the various special districts in some areas of the city, and 10% goes to the North Metro Fire Rescue District. Other, smaller taxing entities make up the rest, less than 1%.

Sales Taxes

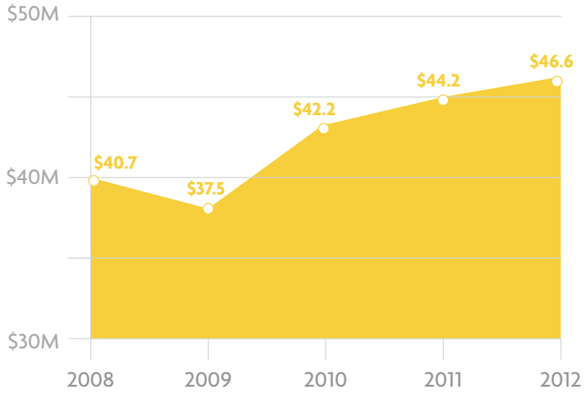
Broomfield's sales taxes are a significant source of revenue that helps pay for the many services and programs residents enjoy. The sales tax rate has not changed in over a decade. It varies slightly by jurisdiction or shopping area because of agreements with special districts created at the time of development that call for a revenue source to repay infrastructure construction costs. These are in The Flatiron Improvement District and The Arista Improvement District.

Broomfield's citywide sales tax rate is 4.15%. This consists of a 3.5% base rate, .25% for open space and parks, and another 0.4% for county services. Additional sales taxes are levied by the state of Colorado, Regional Transportation District (RTD), Scientific and Cultural Facilities District (SCFD) and the special improvement districts at Flatiron and Arista.

BROOMFIELD SALES TAX



SALES TAX REVENUE



Responsive and Fiscally Responsible Government

The "Broomfield Way" is characterized by the staff's commitment to responsive service provision. The tenets for the Broomfield Way include excellence in customer service, fair and ethical behavior at all times, continuous innovation and fiscal responsibility. Broomfield employees take great pride in these commitments and how they provide service to residents. They genuinely care about the community.

In 2012, Broomfield's sales tax revenue was the highest in history at more than $46 million. During the year, Broomfield City Council also directed the refinancing of outstanding bonded debt. The lower interest rates will save more than $28 million in interest payment costs over the remaining life of the replaced bonds. Debt analysis and reduction was a City Council priority in 2012.

Highlights

- In 2012, Broomfield earned, for the 23rd consecutive year, the Government Finance Officers' Certificate of Achievement for Excellence in Financial Reporting for the Broomfield Comprehensive Annual Financial Report. In 2013, for the 19th year, Broomfield won GFOA's Distinguished Budget Preparation award.

$46M

in sales tax revenues

Did you know

Total revenues in the year-end 2012 General Governmental Operating Funds are 3.4 percent more than 2011 revenues and 2.4 percent more than budgeted levels.

Broomfield's combined reserves are increased each year. At almost 18% in 2012, these monies are held to cover about two months of operations and debt service in the event of a severe economic downturn, or to deal with the potential impacts from weather such as floods, tornadoes or blizzards..

Growth-related revenues (building permits, use tax, water and sewer license fees) in 2012 were up compared to 2011, as a result of increased building activity, specifically for multi-family residential projects. These revenues are charged to builders and developers so that growth pays its own way.

Continued >

Responsive and Fiscally Responsible Government

Continued from page 7

As the economy continues to improve, Broomfield's revenue picture also is positive. Broomfield continues to be a great place to live, work and play. Its financial condition remains stable and strong. Broomfield continues to live within its means, meeting all statutory requirements. Efforts at all levels of local government are guided by Broomfield's Comprehensive Plan and the Mission Statement, and are geared to advance the Long Range Financial Plan and the City Council's priorities.

Highlights

- The community plays a key role in fiscal conservatism through volunteerism. The leader in volunteer participation in 2012, Recreation Services, had a 2,000-hour increase in volunteer hours in 2012, bringing the year-end total to 22,509 hours. At minimum, this represents a personnel cost savings of more than $175,000.

- General Governmental Operating Funds ended 2012 with $16 million fund balance, which is $6.9 million over budget projections. This amount is in excess of reserves, which are targeted to be at least 16.67 percent of budgeted expenditures.

  The fund balance in excess of reserves at year end is available for future allocation without depleting reserves. Historically, the balance in these funds has been a critical resource for funding governmental capital projects while limiting the need to issue new debt. For example, through use of these funds as transfers to the capital project fund, Broomfield has been able to cash fund capital improvement projects amounting to approximately $7.5 million per year. These projects include the south section of Lowell Boulevard, $8.4 million for the Wadsworth Interchange/120th Avenue Connection, and additions to reserve funds for the Health and Human Services Building project. By 2014 a majority of the $16 million for this project will have been funded from this resource.

- Human Resources created and launched an on-line new hire orientation program using Articulate software that resulted in a savings of 117 hours of staff time in 2012.

RECREATION SERVICES HAD

2000

more volunteer hours in 2012

GENERAL OPERATING FUNDS HAD A

$16M

BALANCE

$6.9M over budget projections

HUMAN RESOURCES SAVED

117

staff hours in 2012

Safe Community

One of the most important things local government must do is to make sure that Broomfield is a community where residents and visitors feel safe and protected. In Broomfield, this is not just the responsibility of the Police Department, the Health and Human Services Department, or the Public Works Department. It is something everyone contributes to.

220
NEIGHBORHOOD WATCH CAPTAINS

66
FREE CAR SEATS

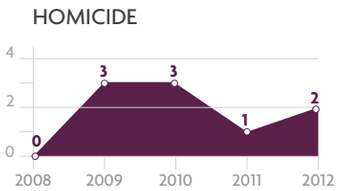
2698 x
FIRE HYDRANTS SERVICED

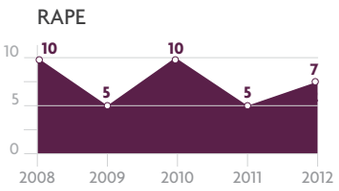
521
RESTAURANT INSPECTIONS

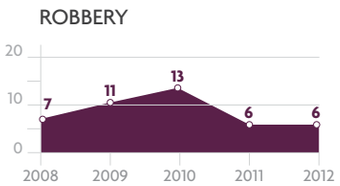
Highlights

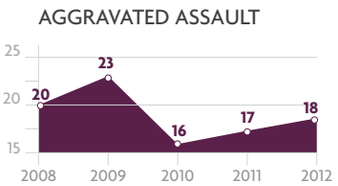
- Neighborhood Watch programs have become key to emergency response planning. More than 220 block captains participate in Neighborhood Watch and cover nearly every neighborhood or subdivision.
- Public Health and Environment Division staff partnered with North Metro Fire to provide 66 free car seats to low-income Broomfield families to protect their children with properly secured and appropriate restraint system. This collaboration was supported by a grant from the Rotary Club of Broomfield.
- Broomfield staff serviced each of the city's 2,698 fire hydrants twice in 2012 to make sure they function properly in case of fire.
- Public Health and Environment Division staff conducted 521 restaurant inspections in 2012. The division began publishing restaurant inspections online for easy access to residents.
- 5,580 code complaints resulted in voluntary compliance.
- National Night Out brought hundreds of residents to Broomfield County Commons Park in August to check out learning stations and "touch a truck" with emergency service vehicles.

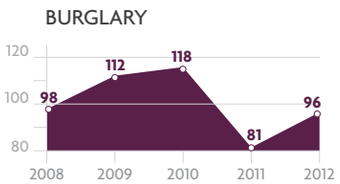
BROOMFIELD SERIOUS CRIME

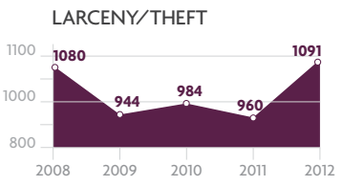


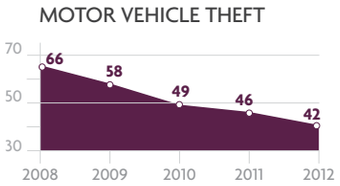












Safe Community

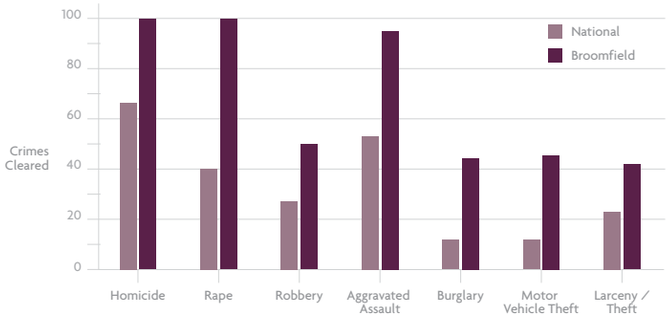
Did you know

Broomfield's Health and Human Services Department's Family and Children's Services Division investigated 262 cases of possible child abuse and/or neglect. The division continually met or exceeded Colorado's performance standards related to safety, permanency and well-being for children, youth and families.

Broomfield has complied with federal drinking water standards since their inception. In 2012, Broomfield continued its 100 percent compliance with all federal drinking water standards.

Playground inspections are performed regularly to assure safety of equipment and to help determine the need for repair or replacement.

PERCENTAGE OF CRIMES CLEARED BY ARREST IN 2012



Protecting children through the Crossover Youth Project

Children who are abused and neglected have a greater chance of involvement in the criminal justice system. By working together, agencies can maximize resources, develop innovative approaches and produce better outcomes for those youth and their families. The Crossover Youth Project reaches out to those youth and their families who are actively involved in two or more systems—Probation, Health and Human Services, or the Municipal Court.

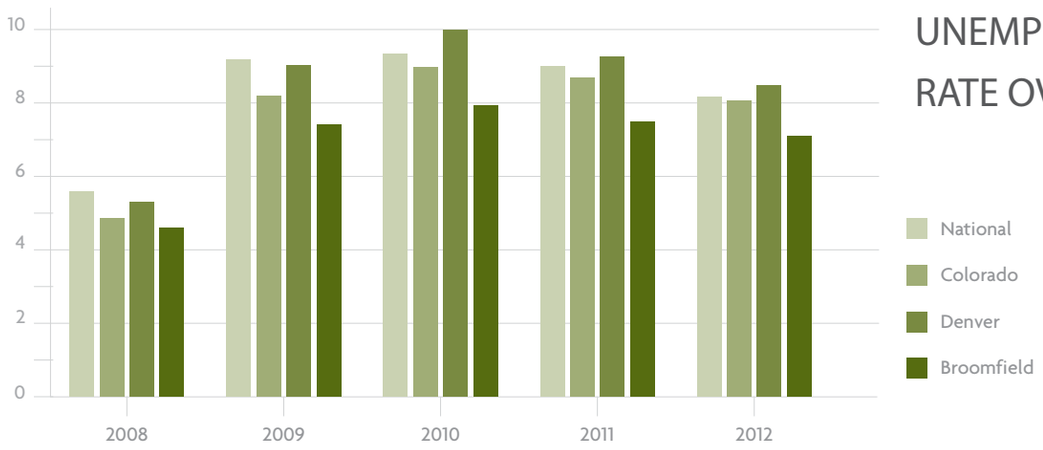
With the help of parents, Broomfield's Crossover Youth Project will lead to stronger families and healthier young people. Under this model, professionals and families work together on case plans and services that will ultimately reduce the number of youth placed out of their home and/or in residential or group facilities, the disproportionate representation of children of color, and the number of delinquency and dependency actions in the court system.

This team effort works with the family and the youth to develop the right plan and services. Broomfield's partners include the District and Municipal Courts, the 17th Judicial District Probation Department, Broomfield's Prosecutors and District Attorney, Broomfield Police Department, Mental Health Partners, local area schools, children's legal representatives, The Link, CASA of Adams and Broomfield Counties, and Broomfield Health and Human Services. Recognizing that there are no greater goals in the juvenile justice system than protecting children and promoting health family life, the Broomfield Crossover Youth Project is dedicated to implementing practices, policies, and procedures that will most effectively accomplish these objectives, using the research and teaching of all relevant disciplines.

Economic Vitality

To keep Broomfield fiscally sound, Broomfield City Council and staff recognize that economic vitality is the key. This translates into stable property values and vibrant shopping venues that generate sufficient revenues for quality infrastructure maintenance and new infrastructure needs. During the planning process, economic development efforts consider a project's compliance with the Broomfield Financial Plan to make sure that growth pays its way, and that future revenues will allow the continuation of high quality service and program levels as Broomfield builds out.

Broomfield's unemployment rate has been well below the national rate for the past five years. That trend also applies to Colorado and Denver. This is a direct result of the focus Broomfield has placed on economic development. Broomfield partners with the Chamber of Commerce to provide business assistance through the Business Resource Center, and was a major investor in the Broomfield Economic Development Corporation since its inception.



UNEMPLOYMENT RATE OVER 5 YEARS

Highlights

- In 2012, 15 companies expanded and relocated more than 1,000 jobs to Broomfield. They represent more than $28 million in capital investment and more than 610,000 square feet of space leased or built in Broomfield. Successfully recruited to Broomfield were corporate headquarters for the Sisters of Charity at Leavenworth Health System, Mrs. Fields Famous Brands, Active Network and the Kitchen Coop restaurant incubator.

15 COMPANIES => 1000 NEW JOBS

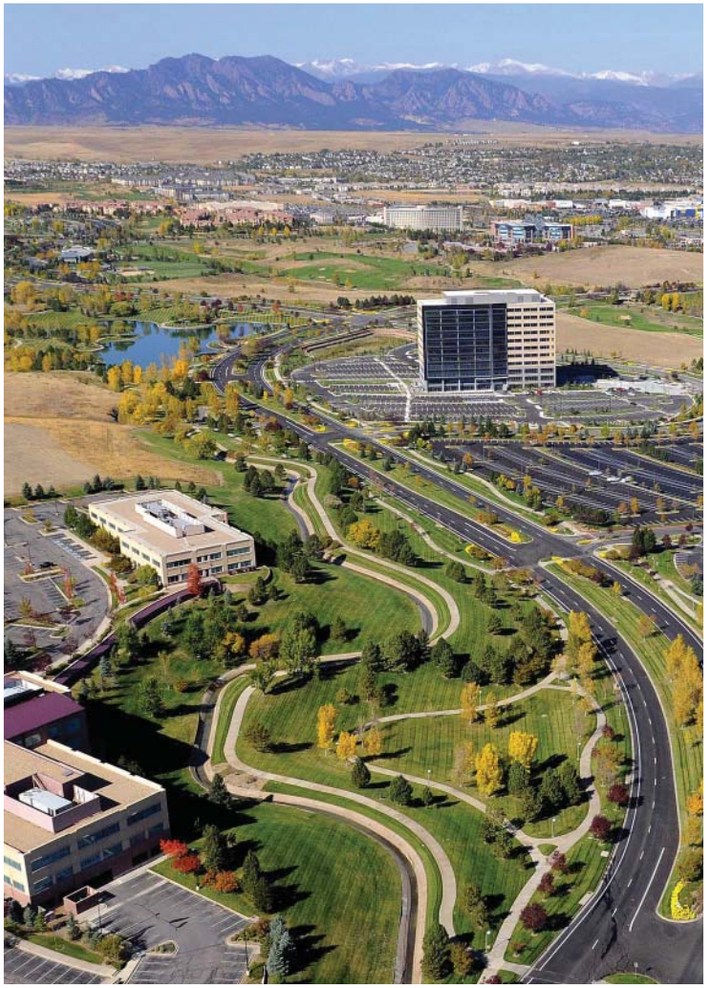
Did you know

Broomfield has an Economic Development Strategic Plan to guide its efforts to bring new jobs and business to town. It is a living document designed to grow and change as conditions warrant. In addition, district profiles for areas of Broomfield have been completed with their new marketing names. Visit www.broomfield.com/economicdevelopment to see them.

University of Colorado Health (UCHealth) has purchased 66 acres in the North Park mixed-use community in northern Broomfield for a medical campus that will provide the highest quality medical services for the growing communities of the north Denver metro area.

Broomfield's multi-family housing vacancies, at 2%, remain significantly lower than that of the metro area.

Economic Vitality



Highlights

- Recently occupied retail spaces have brought to Broomfield businesses that include Garden Ridge, H&M, 2nd & Charles, White House Black Market, Pink by Victoria Secret and The Limited. Other trend-setting businesses in new locations are Big Choice Brewery, Wonderland Brewery, Larkburger, 5 Guys Burgers, Infinitus Pies and Turquoise Mesa Winery.

- In 2012, Broomfield partnered with the Broomfield Chamber of Commerce to open the Broomfield Resource Center (BRC). The new center and the programs that have sprung from it give start-up business owners the support and information they need—from personnel to marketing to financial planning, and more. In 2012, more than 100 customers were served through advising sessions totaling more than 234 hours.

- The Economic Development Department has been working with the Chamber of Commerce and the BRC to re-program vacant space that now includes new satellite offices for the Broomfield Workforce Center and Economic Development Department.

- Through July of 2013, a new "Business Walk" program was implemented with the BRC to develop relationships, improve the local business climate and promote the BRC.

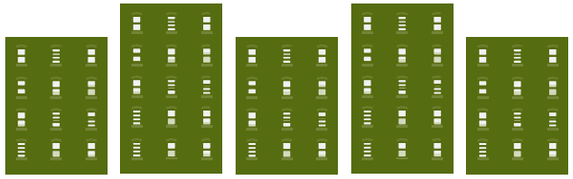
- Developers brought 18 plans before decision makers that received approvals in 2012. There were three new retail developments and one new office project begun in 2012. To make and keep these areas vibrant, 1,777 multi-family housing units were begun in 2012, which will bring approximately 3,418 new residents.

NEW BUSINESS IN BROOMFIELD

BROOMFIELD RESOURCE CENTER

100
customers served

1,777 MULTI-FAMILY UNITS



= 3,418
NEW RESIDENTS

Leisure and Cultural Opportunities

Broomfield residents are educated, active and healthy, and they expect a well-rounded menu of opportunities to satisfy their interests. These include learning opportunities, history, cultural performances, library services, open space and trails, quality parks and athletic fields, and varied recreational opportunities. The expectations for these opportunities are outlined in the Comprehensive Plan in sub plans including: Creative Broomfield—A Master Plan for Cultural Development, Public Art Master Plan and the Open Space, Parks, Recreation and Trails Master Plan.

Highlights

- In 2012, the Metzger Farm open space improvements were completed. They include approximately two miles of trails, a fishing dock, nature overlook, trailhead parking area and picnic pavilion.
- Broomfield museums came to the fore in 2012 with the establishment of regular weekend hours at the Depot Museum, and active coordination with the Broomfield Veterans Memorial Museum.
- In 2012, Broomfield's Depot Museum received a $15,000 grant from the State Historic Fund to complete an historic structure assessment. This report will inform the staff as it moves forward with restoration of the building. The first phase of the restoration includes repairs to the foundation, set to begin in late summer 2013.
- Since the inception of the Art for Awhile sculpture-on-loan program in 2009, location sites for the art have increased from three pads at one location to nine pads at three locations. The program now includes a Broomfield's Choice Award. Broomfield residents choose their favorite piece of art and the winning artists receive a $1,000 award.
- Attendance at Cultural Affairs-sponsored events, both free and ticketed, increased from about 5,000 in 2011 to close to 6,000 in 2012.

475 ACRES of developed park and recreation areas

3,724 ACRES OF OPEN SPACE

261 MILES OF TRAILS

Did you know

Broomfield has more than 475 acres of developed park and recreation areas, 3,724 acres of open space and 261 miles of trails.

In 2012, Broomfield was named a Playful City USA for the first time by KaBoom! The recognition has been awarded again in 2013 and honors Broomfield's commitment to active living and play by providing open space, parks with play areas and connecting trails.

The Silver Sneakers program, offered through Recreation Services, celebrated its tenth anniversary of fitness offerings for active seniors in Broomfield.

Leisure and Cultural Opportunities

Continued from page 13

More than 32,000 kid-visits were recorded in 2012 for child sitting, a service offered to parents using recreation services whose children are ages 6 months to 10 years.

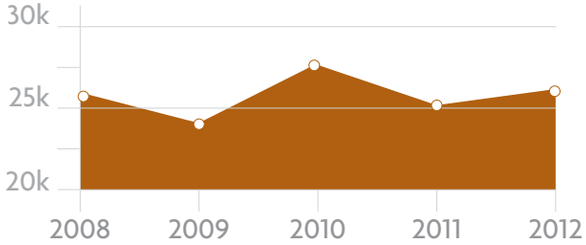
More than 1,200 learn-to-swim classes were offered at the Paul Derda Recreation Center in 2012, and 113 fitness classes are offered each week, 96 of which are general fitness offerings.

The Broomfield gymnastics center at the Derda Center is home of the second largest program in Colorado with an average of more than 4,000 participants each month.

Mamie Doud Eisenhower Public Library

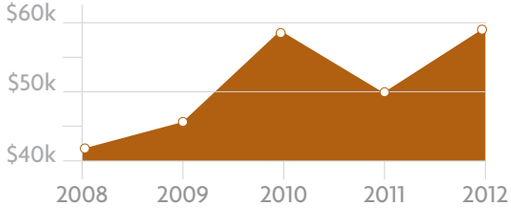
- Popular new adult programs at the Mamie Doud Eisenhower Library have been introduced. They include a Colorado history lecture series and Learn4Life online courses that are free. The library also has entered the social media realm with a Facebook presence.
- Improvements to the library in the summer of 2013 briefly closed the building while new carpeting was installed on the second floor and overall repairs and cleaning were accomplished.
- Daily visits to the library average more than 950 people. In 2012, available e-book titles increased by 46% and overall library circulation increased by 7%. Patrons also enjoy significant internet usage.
- In 2012, the library presented 404 literacy-based programs for children and youth that included math and science tutoring and offered 167 adult literacy classes in English as a Second Language and conversation groups.

LIBRARY PROGRAM ATTENDANCE

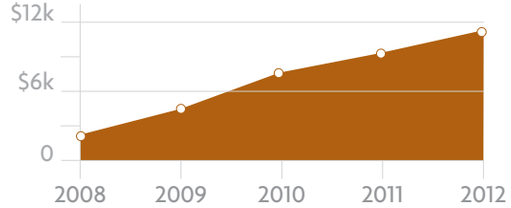


Broomfield Auditorium

RENTAL INCOME



TICKET REVENUE



Recreation Services

Drop-in use in 2012 of the Paul Derda Recreation Center increased by 700 visits to 80,700 visits. Scanned passes at the center were up 8.5% with a total of 345,782.

Participation numbers at Broomfield's two recreation centers are on the increase, challenging staff to continue collaborative efforts to use areas of the buildings in new and inventive ways to accommodate new and increasing recreational needs with currently available resources.

TOTAL PAID VISITS

	2010	2011	2012
Paul Derda Center	**347,137**	**398,748**	**425,482**
Community Center	**63,971**	**66,546**	**67,994**

Facilities and Transportation Infrastructure

Broomfield prides itself on streets and thoroughfares that are geared toward multi modal transportation – bicycles, pedestrians and vehicles. Places where residents recreate, come to do business or get services are also part of the overall infrastructure that keeps Broomfield at the top of its game. There are 27 public buildings, more than 244 miles of streets, 3,724 acres of open space, 261 miles of trails and 475 acres of parks and recreational fields included in Broomfield's facilities planning and maintenance programs. Included are the water treatment plant, sewer treatment plant and the underground lines that keep Broomfield's faucets providing clean running water for residents, and that lines carry away waste water to be treated and reused to irrigate the city's parks, landscaped areas and athletic fields.

Even with population growth, Broomfield's investments in traffic, engineering and street improvements have, in most cases, yielded shorter travel times on most key thoroughfares in the city.

CAPITAL IMPROVEMENT PROJECTS

	2008	2009	2010	2011	2012	TOTAL
Drainage and Storm Water	301,690	14,122	18,776	78,888	302,630	$716,106
Transportation System	7,221,454	10,611,665	7,771,799	5,343,788	5,784,241	$36,732,957
Water Fund	19,178,620	3,074,432	2,072,700	1,576,129	2,122,618	$28,024,499
Sewer Fund	19,134,788	10,782,790	1,446,083	933,406	2,110,249	$34,407,316
Water Reclamation Fund	3,209,319	2,522,893	731,105	577,108	382,941	$7,423,366

Transportation Infrastructure also includes Broomfield's participation in larger, regional projects with the Regional Transportation District and Colorado Department of Transportation. These projects include the FasTracks Project on U.S. 36, the 120th Avenue Connection project which continued in 2012 with utility relocation along the planned road alignment and future plans for major corridors like Colorado State Highway 7.

The 120th Avenue Connection is planned in phases, and is designed to connect Interlocken Loop/Colorado 128 to West 120th Avenue to relieve traffic congestion to and from the Interlocken business park and the FlatIron Crossing areas during peak periods. It is also a key part of the reconfiguration of the US 36 bridge reconstruction at Wadsworth Parkway.

Locally, capital projects are key to keeping Broomfield's infrastructure systems operational and up to date. Broomfield's capital projects over the last five years amounted to more than $107 million.

Did you know

Almost 65% of Broomfield's arterial streets include bike lanes, making bicycle travel around the city a feasible alternative to the car and providing connections to trails for recreation.

More than 58% of Broomfield's streets are in good or excellent condition and less than 2 percent are classified in poor condition based on the city's scientific pavement analysis system.

Broomfield owns a farm in Weld County where treated bio-solids from the wastewater system are injected into the soil as soil amendments. The property is leased for farming operations.

Approximately half of the parks and landscaped areas in Broomfield are irrigated with non potable water—recycled wastewater that has undergone additional treatment.

65%

of our arterial streets have bike lanes

Facilities and Transportation Infrastructure

Highlights

- In 2012, the City Council decided to design and build a new building to house Health and Human Services. The new building will be paid for with cash that has been set aside for this purpose during the past several years and, as directed by the City Council, will not contribute to Broomfield's debt.
- Federal Safety Funding in the amount of $1,049,893 was secured by Broomfield to help pay for the relocation of Brainard Drive as a part of the 120th Avenue Connection project.

$1,049,893

IN FEDERAL SAFETY FUNDING

to relocate Brainard Ave

New technology improves customer service and gives crews real-time snow removal vehicle tracking ability

In 2008, Broomfield's Street Services acquired new satellite technology to track street sweepers in use during street cleaning activity and snowplows in use during snow storms. Known as Auto Vehicle Location (AVL), the new tracking technology provides street supervisors with real time tracking of its service fleet. The new technology was supplied to contractors used for residential streets beginning with the 2012 fall season.

With the new technology, crews can now address requests from residents quickly by providing the ability to efficiently redeploy the closest appropriate vehicle so resident concerns and emergency needs can be quickly mitigated.

During snow storms, contractors are activated for residential streets when snow reaches an accumulation of four inches or when temperatures are forecast to stay at 20 degrees or below for 72 hours after storms with accumulating snow. Because AVL technology provides the contract manager real-time tracking of all contractual snow and ice control equipment, mistakes are recognized much faster and

corrected immediately. If a contractor inadvertently misses a street or is plowing in a private area, corrections can be made almost instantaneously. This has resulted in residential complaints and inquiries during and after major storms dropping from triple digits to single digits.

With the new technology, each street cleaning and snow and ice control driver no longer manually documents route activity, so 600 hours doing paper work has been eliminated. Street Operations staff spend more time in snow removal and street cleaning vehicles resulting in more miles treated and cleaned per shift. This allows each operator to focus on the task during the entire shift.

The improved efficiency from AVL has turned the response to snow storms of 4 to 12 inches into a standard operation with seven vehicles for arterial and collector streets. Previously, eight inches of snow required a major increase in contractor resources requiring 15 to 20 additional vehicles to assist with residential streets. Now, storms that exceed 12 inches or more are evaluated individually and, depending on the storm's duration, temperatures and wind speeds, additional vehicles are added only as needed. And, because of the new technology, they are managed efficiently.

The end result: better, more efficient customer service for Broomfield residents.

The improved efficiency from AVL has turned the response to snow storms of 4 to 12 inches into a standard operation

600

hours doing paperwork

WERE ELIMINATED

Facilities and Transportation Infrastructure

Highlights

- 4800 linear feet of waterlines were inspected and constructed in residential neighborhoods during 2012
- In 2012, 161,801 feet of sewer lines were inspected for damage, cracks and blockages with the city's TV inspection equipment.
- Quarterly cleaning of sewer lift stations throughout Broomfield resulted in hauling 168,000 gallons of grease to the Wastewater Plant for proper treatment, thereby reducing odors throughout Broomfield

4800

LINEAR FEET

of water lines inspected and constructed

Public Assistance

Public Assistance programs are provided through Broomfield's Community Development and Health and Human Services departments, a result of the combined city and county government created in 2001. These are programs that include housing assistance, food stamps, medical benefits, energy assistance, work force services, child support and much more.

Did you know

For every dollar of general revenue spent by Broomfield for human services, another $3 in state and federal grants were received for use to benefit Broomfield residents.

Senior Services served a record 1,529 Healthy Heart meals at the Lakeshore Cafe in 2012 and continued a collaboration with Public Health to provide health presentations after the Healthy Hearts meals.

In 2012, more than 31,845 services provided at the Broomfield Workforce Center, assisting job seekers in their job searches and training needs.

SENIOR SERVICES SERVED

1,529

Healthy Heart meals

Highlights

- In 2012, 42 Broomfield families received service through the counseling program for foreclosure prevention, budgeting and preparation for homeownership classes.
- Over the past several years, Broomfield Health and Human Services provided assistance to an increasing number of Broomfield residents in need. For example, since 2008, the number of Broomfield households receiving food assistance and medical assistance has increased by more than 60%. As the economy improves, growth in the HHS case load has begun to stabilize.
- Lakeshore Café, Senior Services' congregate meal program, served 11,301 meals in 2012, a 17.3% increase from 2011.
- Broomfield's Child Support staff facilitated the collection of more than $3 million in child support payments during 2012. This results in more collections that directly assist in the care of Broomfield's children and youth, while reducing custodial parents' need for other public assistance programs.
- Broomfield's Workforce Center had an average of 2,500 client contacts per month and in 2012 provided Emergency Unemployment Compensation Services to 2,416 individuals.
- Public Health Nurses dispensed more than 2,000 immunizations during 2012. This includes providing free immunizations to children under age 18 through the Vaccine for Children program.
- Public Health nurses successfully collaborated with local partners such as La Leche League, Clinica Campesina, Expanded Food and Nutrition Education Program (EFNEP), Medicaid, local food banks, thrift stores, and apartment complexes to support nutrition, breast feeding, literacy, and general referrals for Broomfield's Women Infants and Children (WIC) participants.
- A sliding fee scale for low income families helped provide reproductive health services through the Public Health and Environment Division in 2012.

>2,000

FREE IMMUNIZATIONS PROVIDED

Environmental Stewardship

Caring for the community includes care for the land and resources. Fulfillment of this duty is reflected in many ways from preservation of open lands and trails to extensive recycling initiatives throughout the year. Residents have many opportunities to contribute to these efforts through the annual Spring Cleanup, Household Hazardous Waste Collection and Drug Take Back events.

Broomfield's Sustainability Plan located within the Comprehensive Master Plan outlines the community-authored expectations that define the stewardship expected for Broomfield's contribution to protecting the environment. These include opportunities for recycling; shredding, drug take-back, neighborhood cleanup and hazardous waste events; compliance with regulations for drinking water and waste water and overall attention to proper environmental best practices.

Highlights

- Broomfield has a state-approved water conservation plan that outlines programs and measures that guide the efficient water use in Broomfield for residents and businesses.
- Ponds in Broomfield's parks and open space areas are monitored routinely during the summer months to check water quality and aesthetics. They were checked 321 times in 2012.
- In 2012, more than 516 tons of material were collected over three weekends in the annual Spring Cleanup event, and more than 42 tons of the material were able to be recycled.

BROOMFIELD STAFF COMPLETED

1617

Water Quality Analyses

SPRING CLEANUP COLLECTED

>516 TONS

of garbage

42 TONS

WERE RECYCLED

Did you know

About half of the parks in Broomfield are irrigated with non-potable water—the recycled wastewater that has undergone additional treatment before it is used for irrigation.

Water released from the wastewater plant meets stringent federal and state water quality standards to protect downstream environs. During 2012, staff completed 1,617 water quality analyses to ensure the protection of Broomfield wastewater system assets and to ensure the beneficial reuse of reclaimed water for irrigation and Biosolids for soil amendment.

Broomfield has a recycling center at 225 Commerce Street that offers recycling bins for cardboard, office paper and newspapers. Other bins collect items that can be commingled like paperboard, magazines, catalogues, junk mail, phone books, aluminum cans, glass jars and bottles and more! These recycling opportunities are available at any time. On Wednesday afternoons and Saturdays, residents can bring limbs from trees and bushes to the center, too. The branches are ground into mulch, which is free for the taking by Broomfield residents for use in their landscaping projects.