



## BRIEF DESCRIPTION

Broomfield, Colorado. Public Art Committee seeks artists to participate in the 2015 Art for Awhile Sculpture Project.

- Artists selected agree to loan their outdoor sculpture for one year - October 2014-2015.
- Artist honorarium is \$750.
- A \$1,000 cash award is given to the artist voted by the Broomfield community to be "Broomfield's Choice."
- 20% commission on sculpture sales goes to the public art program.
- Application is due by midnight on July 20, 2014. The application is available at <https://www.callforentry.org>. Search for Broomfield.
- Artists will be selected and notified the week of August 18, 2014.

## SUBMISSION REQUIREMENTS

- The application is due by midnight on July 20, 2014.
- All sculptures submitted for consideration must be available for delivery and installation by or around October 20, 2014, and remain on display until October 12, 2015.
- The artist is responsible for making arrangements to transport and install his/her work. The artist must provide tools and equipment needed for installation.
- The sculptures will be installed outside and exposed to the elements, including harsh sun, high winds, wide fluctuations in temperatures, and moisture.
- The sculpture should be safe for interaction with the public, especially children.
- Maximum weight must not exceed 1,000 pounds.
- Fragile, vulnerable or inappropriate work will not be considered.
- Recommended minimum 3 feet tall. Visual presence is essential.
- The sculptures will be viewed from all angles, and must be sized to allow for installation and proper proportion on the existing pads and pedestals.
- Optional: Submit additional images via sharing a dropbox folder with Cheryl German at [cgerman@broomfield.org](mailto:cgerman@broomfield.org). Name the images with artist's last name underscore sculpture name [artistlastname\_sculpturename.jpg]. Images not labeled correctly will be discarded.

## DETAILED SITE DESCRIPTION

Nine pieces will be selected for installation at three landmark locations throughout the community.

- **1STBANK Center:** multi-use, live entertainment complex located between Denver and Boulder on US 36. Three sculptures will be installed on the main promenade on black powder coated steel pedestals measuring 48" high and 36" square. Raw steel plates attached to the top of the pedestals allow for tack weld and/or bolt installation.
- **Mamie Doud Eisenhower Public Library and Broomfield Auditorium:** the cultural center of the city, hosting 400,000 visitors annually. This facility welcomes use by performing arts groups, community organizations, conference and meeting planners, corporate and commercial enterprises, school districts and government agencies. Three sculptures will be installed on the west side lawn on hexagonal concrete pads measuring 12" high and 36" diameter.

- **North Metro Fire Rescue District Headquarters:** regional administration complex and training facility for firefighters that serves a district with a population of 90,000, covering 115 square miles. Three sculptures will be installed in the sculpture garden at the northwest entrance on hexagonal concrete pads measuring 12" high and 36" diameter.

## HONORARIUM AND SALES

The artist honorarium is \$750 for each sculpture selected for display. The Public Art Committee will retain a 20% commission on sculptures sold to support the public art program.

Plaques will be provided for each piece which state the artist, materials, price and contact information for purchase. A \$1,000 cash award will be given to one artist chosen by the Broomfield community as "Broomfield's Choice."

Although the purchase of an art on loan sculpture is not guaranteed, the public art committee is committed to expanding the permanent collection. The Art for Awhile program is used as a resource for potential purchases. Three sculptures from the art on loan program have been purchased to date.

## PROJECT DETAILS

The artist is responsible for making arrangements to transport and install his/her work at the designated site between October 20 - 31, 2014, to display the sculpture until October 12, 2015 and to de-install. Installation and de-installation is coordinated through the Broomfield Cultural Affairs Division. The artist must provide tools and equipment needed for installation.

By submitting a proposal, the artist agrees to the terms of acceptance in the 2015 Art for Awhile Sculpture Project. The application is due by midnight on July 20, 2014. Artists will be selected and notified the week of August 18, 2014. The application is available at <https://www.callforentry.org>. Search for Broomfield.

## PROJECT BACKGROUND

Art for Awhile is an art on loan program created by the Public Art Committee and approved by the Broomfield City Council in 2009. The program affords artists increased public exposure and the opportunity to sell their work. The Public Art Committee hopes the 2015 Art for Awhile Sculpture Project will continue the success of the program, strengthening community identity and enhancing that "sense of place" and community pride for people who live and work in the City and County of Broomfield.