City and County of Broomfield, Colorado

NCIL AGENDA MEMORANDUM

To: Mayor and City Council
From: Charles Ozaki, City and County Manager
Prepared by: Karen Gerrity, Cultural Affairs Manager
Roberta Depp, Director of Library Services and Cultural Affairs

Meeting Date	Agenda Category	Agenda Item #
November 19, 2013	Council Business	9 (a)

Agenda Title:	**Proposed Resolution No. 2013-174 Regarding the Allocation of City & County Grant Funds for Arts, Culture and Science (ACS) Programs**

Summary

- City Council approval is requested for the recommendations presented by the Broomfield Cultural Council for the allocation of Arts, Culture and Science (ACS) city grant funds, for use by recipient organizations in 2014.
- Arts, Culture and Science funding is budgeted at 10% of total SCFD Tier III funds received annually by Broomfield (less general operating support granted to auditorium operations per ordinance).
- The Cultural Council received 16 ACS grant applications for a total of $14,820.84 in requests from organizations seeking funding for music, dance, drama, film, science and visual arts programs.
- There is $12,207 in the budget for ACS grants. The Broomfield Cultural Council recommends allocating these funds to 16 nonprofit organizations presenting programs in Broomfield in 2014. These organizations are listed on page 3 of this memorandum.
- If approved by City Council, ACS grants will be distributed to recipient organizations in December. Reports from recipient organizations on use of city grant funds are due by March 1, 2015.
- Draft Resolution No. 2013-174 authorizes the allocation and distribution of Arts, Culture and Science city grant funds as recommended by the Broomfield Cultural Council.
- Members of the Cultural Council and Cultural Affairs staff will be present at the meeting to answer questions.

Prior Council Action

Beginning in 2005, the Broomfield Cultural Council submitted funding recommendations for qualifying cultural organizations to the City Council for review and approval using budgeted general funds. Since 2005, the City Council reviewed and approved annual funding recommendations as follows:

FISCAL YEAR	GENERAL FUNDS ALLOCATED TO CULTURAL ORGANIZATIONS
2005	$5,850
2006	$10,557
2007	$10,947
2008	$11,000
2009	$10,244
2010	$12,929
2011	$12,400
2012	$9,380

ACS funds are calculated based on SCFD funding for the previous year. Higher levels of funding for previous years are due to the manner in which the SCFD releases roll-over funds contingent on year-to-year economic concerns.

Financial Considerations

The budgeted amount for ACS funds is $12,207 of which all is recommended for allocation.

Alternatives

Council may suggest an alternative distribution.

Proposed Actions/Recommendations

It is recommended…
That Resolution No. 2013-174 be adopted.

BACKGROUND

Arts, Culture and Science Grant Program Description

The Broomfield Cultural Council (BCC), at the request of the City Council, reviews Arts, Culture and Science (ACS) grant applications each fall. These applications focus on programs and projects that support *Creative Broomfield*, the cultural master plan, and benefit the Broomfield community. The Broomfield Cultural Council submits its funding recommendations to the Broomfield City Council in November for approval. Funds are used by grant recipients in the following year.

The application guidelines included several criteria to inform applicants:

- Programs or projects must be presented in the City and County of Broomfield to be considered for grant funding.
- Broomfield-resident organizations are given priority consideration.
- Innovative programs and projects that address an unmet science, cultural diversity or visual arts niche are encouraged.
- Requests for general operations funding, capital campaigns, grants to individuals, and trip and event sponsorships are not considered.
- Schools, libraries and nonprofits are encouraged to apply.

Funding Criteria

Broomfield Cultural Council members evaluated each ACS grant application using a score sheet and the following criteria:

A. The project demonstrates a clear understanding of mission and goals.
B. The project will have a measurable impact on and/or outreach to Broomfield residents.
C. The funds requested are reasonable and efficient for the scope of the project.
D. The project financials are clear and concise.
E. The project has a plan for diversification of funding.
F. There is evidence that the project can be completed successfully.
G. The project is creative, innovative and fills a special niche.
H. The project furthers the Broomfield Cultural Master Plan.
I. The project reaches out to diverse constituencies.
J. The applicant has successfully completed projects.
K. The applicant has evidence of self-assessment and uses it to advance program effectiveness.
L. The applicant has a plan for collaborating with other organizations.

Funding Recommendations

The council received grant requests in the amount of $14,820. The council recommends funding 16 organizations in an amount equal to $12,207. Priority was given to Broomfield based organizations that did not receive SCFD funding during this grant cycle. The proposed ACS Funding Plan is listed below.

	CITY AND COUNTY OF BROOMFIELD ACS GRANT APPLICATIONS			2014 FUNDING	
#	ORGANIZATION	TYPE	CITY	PROJECT REQUEST	FINAL ALLOCATION
1	ASTER WOMEN'S CHAMBER CHOIR (BCAH)	music	BROOMFIELD	$ 1,000	$ 825
2	BROOMFIELD ART GUILD'S MINIATURE ART SHOW (BCAH)	visual art	BROOMFIELD	$ 500	$ 444
3	BROOMFIELD CIVIC CHORUS (BCAH)	music	BROOMFIELD	$ 650	$ 630
4	BROOMFIELD DAYS POSTER (BCAH)	visual art	BROOMFIELD	$ 300	$ 263
5	BROOMFIELD DEPOT MUSEUM FRIENDS	cultural	BROOMFIELD	$ 971	$ 968
6	BROOMFIELD PUBLIC LIBRARY FOUNDATION (YA)	science	BROOMFIELD	$ 3,000	$ 2,692
7	BROOMFIELD SPELLBINDERS (BCAH)	cultural	BROOMFIELD	$ 500	$ 469
8	BROOMFIELD YOUTH SYMPHONY (BCAH)	music	BROOMFIELD	$ 1,000	$ 967
9	BROOMFIELD VETERANS MEMORIAL MUSEUM (BCAH)	cultural	BROOMFIELD	$ 1,000	$ 888
10	BROOMSTOCK (BCAH)	music	BROOMFIELD	$ 600	$ 557
11	BRUNNER HOUSE SUMMER SUNDAYS (BCAH)	music	BROOMFIELD	$ 500	$ 500
12	CHAMBER ENSEMBLE CON GRAZIA (BCAH)	music	BROOMFIELD	$ 1,000	$ 819
13	COLORADO REPERTORY SINGERS	music	BROOMFIELD	$ 1,500	$ 446
14	HELANDER DANCE THEATER (DAIRY CENTER FOR THE ARTS)	dance	BOULDER	$ 1,000	$ 616
15	MARVELOUS MUSICALES (BMTA)	music	BROOMFIELD	$ 300	$ 300
16	THORNE NATURE EXPERIENCE	science	BOULDER	$ 1,000	$ 823
	TOTAL $ REQUESTS			$ 14,821	$ 12,207
	TOTAL $ AVAILABLE			$ 12,207	$ 12,207
	DIFFERENCE/BALANCE			$ (2,614)	$ -

BROOMFIELD CULTURAL COUNCIL MEMBERS 2013

Melanie Mulhall
Diana Andersen
Karen Douglass
Melissa Islam, Vice Chair
Clint Huber, Chair
Kirsty Lockhart
Indira Narayan

NEXT STEPS

If approved by City Council, grants will be distributed to recipient organizations in December 2013 per signed contracts. Final reports from these organizations regarding use of city grant funds are due by March 1, 2015. Members of the Broomfield Cultural Council will be present at the meeting to answer questions.

RECOMMENDATION

Resolution No. 2013-174 contains the necessary actions to authorize and approve distribution of the Arts, Culture and Science city grant funds as recommended by the Broomfield Cultural Council.

Staff recommends adoption of the Resolution.