

2014 ART FOR AWHILE SCULPTURE PROGRAM

BRIEF DESCRIPTION

The City and County of Broomfield Public Art Committee (PAC) seeks artists to participate in the Art for Awhile 2014 Sculpture Project. Artists are chosen to loan their pieces of outdoor sculpture for display and offer them for sale for one year. The program offers public exposure through an established print, media and web campaign. A \$1,000 cash award is given to the artist voted by the public to be "Broomfield's Choice." Application is due midnight on August 18, 2013. The application is available at <https://www.callforentry.org>. Search for Broomfield.

Full Description:

PUBLIC ART AND PROJECT BACKGROUND

In 2001, the City of Broomfield, formerly located in four counties, became the City and County of Broomfield. A comprehensive master plan for cultural development, Creative Broomfield, was adopted at that time, supporting creation of the Cultural Affairs Division, Cultural Council and the Public Art Committee (PAC). Formed to facilitate acquisition of public art for the City and County of Broomfield, the PAC created a public art master plan, the PAC Guidelines.

Art for Awhile is an art on loan program created by the PAC and approved by the Broomfield City Council in 2009. Participating artists are chosen by the PAC to display their art and offer it for sale for one year. The program affords artists increased public exposure and the opportunity to sell their work. The PAC hopes the 2014 Art for Awhile Sculpture Project will continue the success of the program, strengthening community identity and enhancing that "sense of place" and community pride for people who live and work in the City and County of Broomfield. <http://www.broomfield.org/Index.aspx?NID=386>

DETAILED SITE DESCRIPTION

Nine pieces will be selected for installation at three different, landmark locations throughout the community.

- 1STBANK Center: a \$43 million, multi-use, live entertainment complex located between Denver and Boulder on US 36. Three sculptures will be installed on the main promenade on black powder coated steel pedestals, 48" high and 36" square. Raw steel plates attached to the top of the pedestals allow for tack weld and/or bolt installation. Maximum weight must not exceed 1,000 pounds.
- Mamie Doud Eisenhower Public Library and Broomfield Auditorium: the cultural center of the city, hosting 400,000 visitors annually. It welcomes use by performing arts groups, community organizations, conference and meeting planners, corporate and commercial enterprises, school districts and government agencies. Three sculptures will be installed on the west side lawn on hexagonal concrete pads measuring 12" high and 36" diameter. Maximum weight must not exceed 1,000 pounds.
- North Metro Fire Rescue District Headquarters: regional administration complex and training facility for firefighters that serves a district with a population of 90,000, covering 115 square

miles. Three sculptures will be installed in the sculpture garden at the northwest entrance on hexagonal concrete pads measuring 12" high and 36" diameter. Maximum weight must not exceed 1,000 pounds.

SUBMISSION REQUIREMENTS

The following requirements are made for sculptures submitted:

- The application is due midnight on August 18, 2013.
- All sculptures submitted for consideration **must be available** for delivery and installation by or around October 28, 2013, and remain on display until October 20, 2014.
- Images included in application must be limited to the specific sculptures that are being submitted for consideration for the 2014 program.
- Each applicant may enter up to three sculptures for consideration.
- Recommended minimum 3 feet in any direction. Visual presence is essential.
- The sculptures will be viewed from all angles, and must be sized to allow for installation and proper proportion on the existing pads and pedestals.
- The sculptures will be installed outside and exposed to the elements, including harsh sun, high winds, wide fluctuations in temperatures, and moisture.
- Fragile, vulnerable or inappropriate work will not be considered.
- The sculpture should be safe for interaction with the public, especially children.
- Maximum weight must not exceed 1,000 pounds.

PROJECT DETAILS

The artist is responsible for making arrangements to transport and install their work at the designated site between October 28, 2013 and November 4, 2013, to display the sculpture until October 20, 2014 and to de-install. Installation and de-installation is coordinated through the Broomfield Cultural Affairs Division.

Due to the success of the program, the artist honorarium has been increased to \$750 for each sculpture selected for display. The PAC will retain a 20% commission on any piece sold to use towards the support of the public art program.

Plaques for each piece, stating artist, materials, price and contact information for purchase will be provided. A \$1,000 cash award will be given to one artist chosen by the public as "Broomfield's Choice."

Although the purchase of an art of loan sculpture is not guaranteed, the public art committee is committed to expanding the permanent collection. The Art for Awhile program is used as a resource for potential purchases.

By submitting a proposal, the artist agrees to the terms of acceptance in the 2014 Art for Awhile Sculpture Project.

The application is due midnight on August 18, 2013. Artists will be selected and notified the week of September 16, 2013.

The application is available at <https://www.callforentry.org>. Search for Broomfield.